

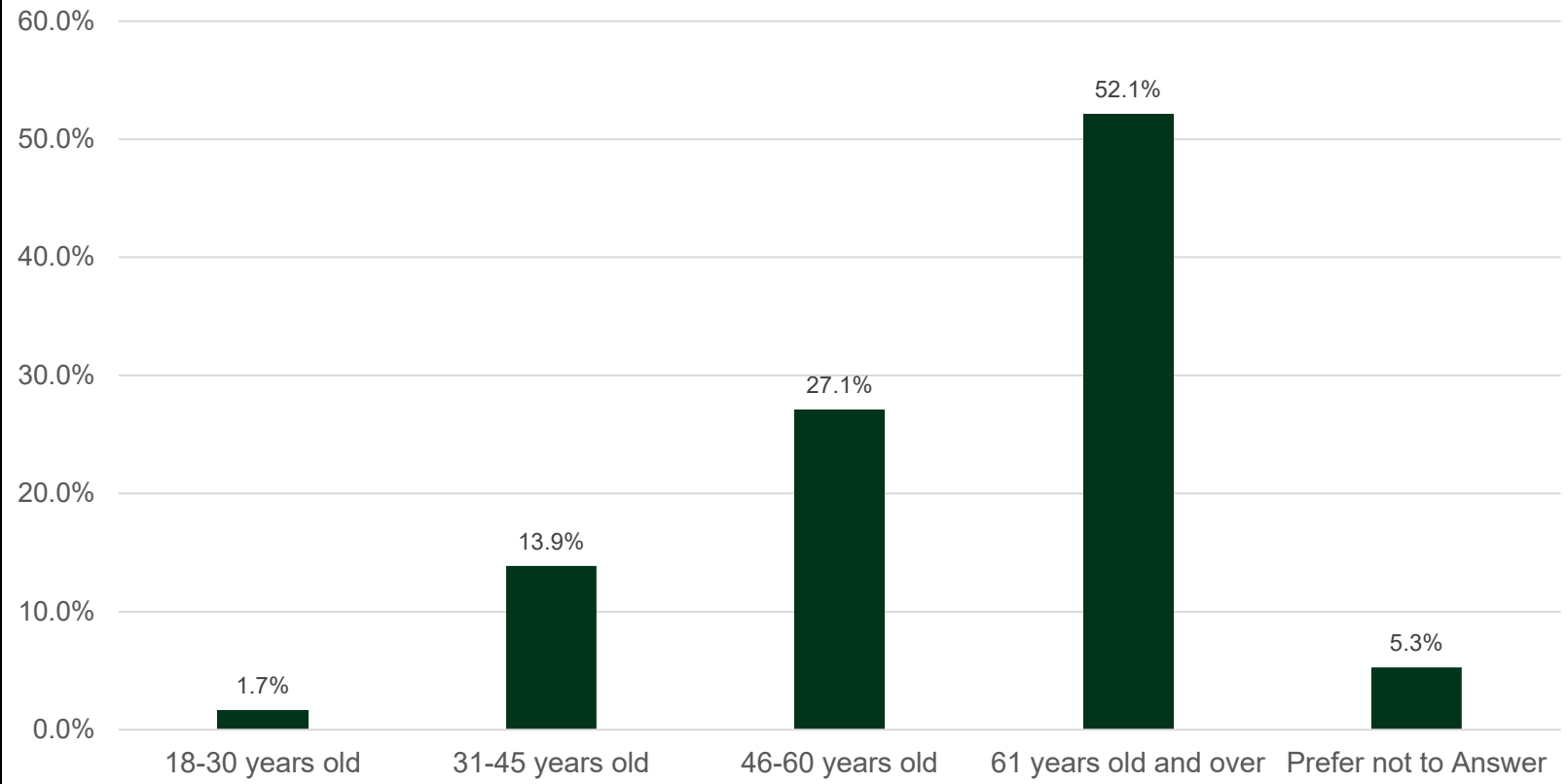
2022 Town of Brighton Survey

Objectives

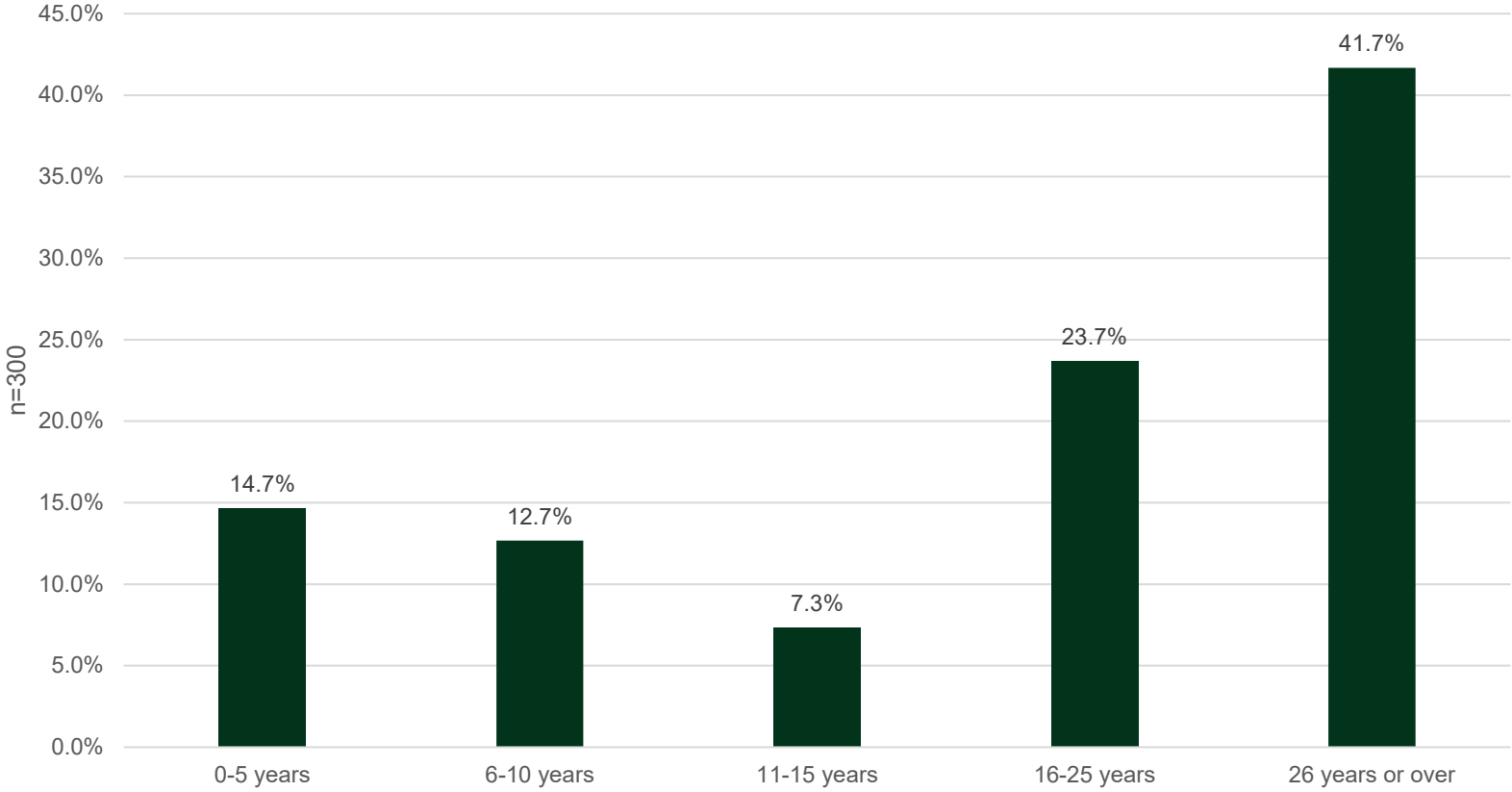
1. What are residents' perceptions of the quality of life in Brighton now and expectations for the future?
2. What are residents' attitudes related to community values and desires regarding land use and development?
3. What are residents' views about growth and alternative uses of land?
4. What are residents' attitudes about managing growth and change?
5. How have opinions changed from 2004/05 to 2022 on land use?

General Questions

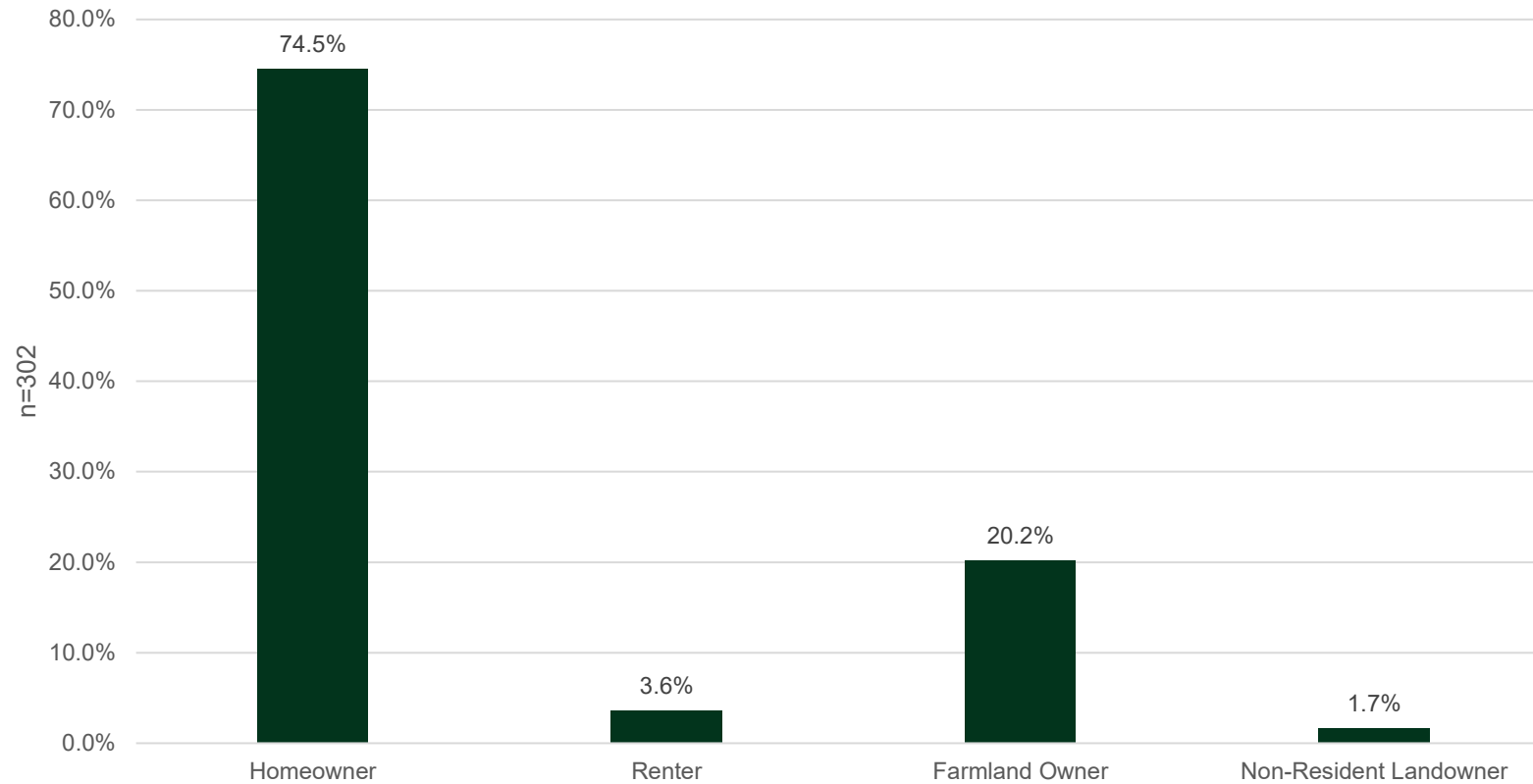
Q1. Percentage of Respondents in Each Respective Age Group



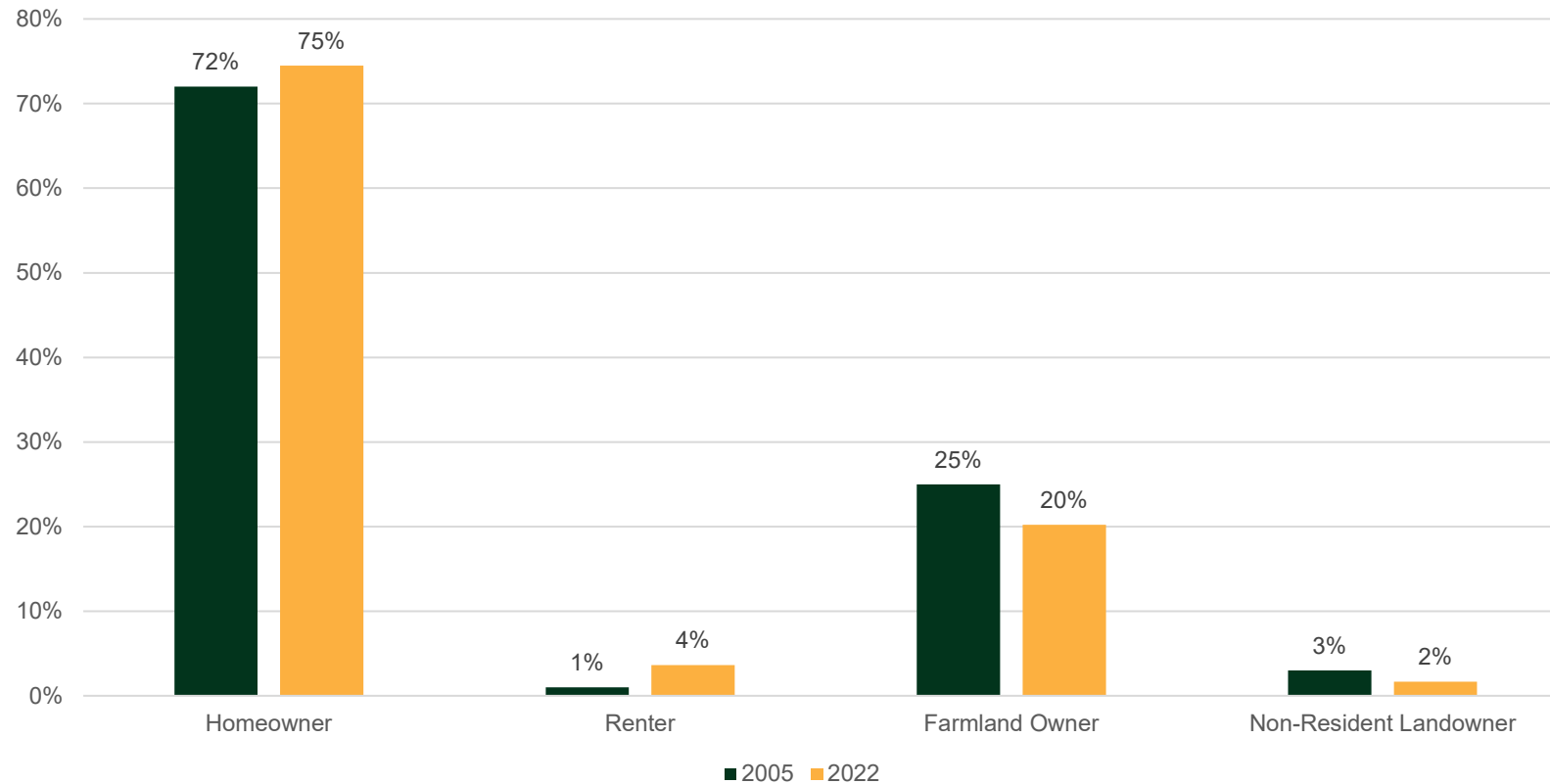
Q2. Percentage of Respondents in Each Respective Tenure in the Town of Brighton



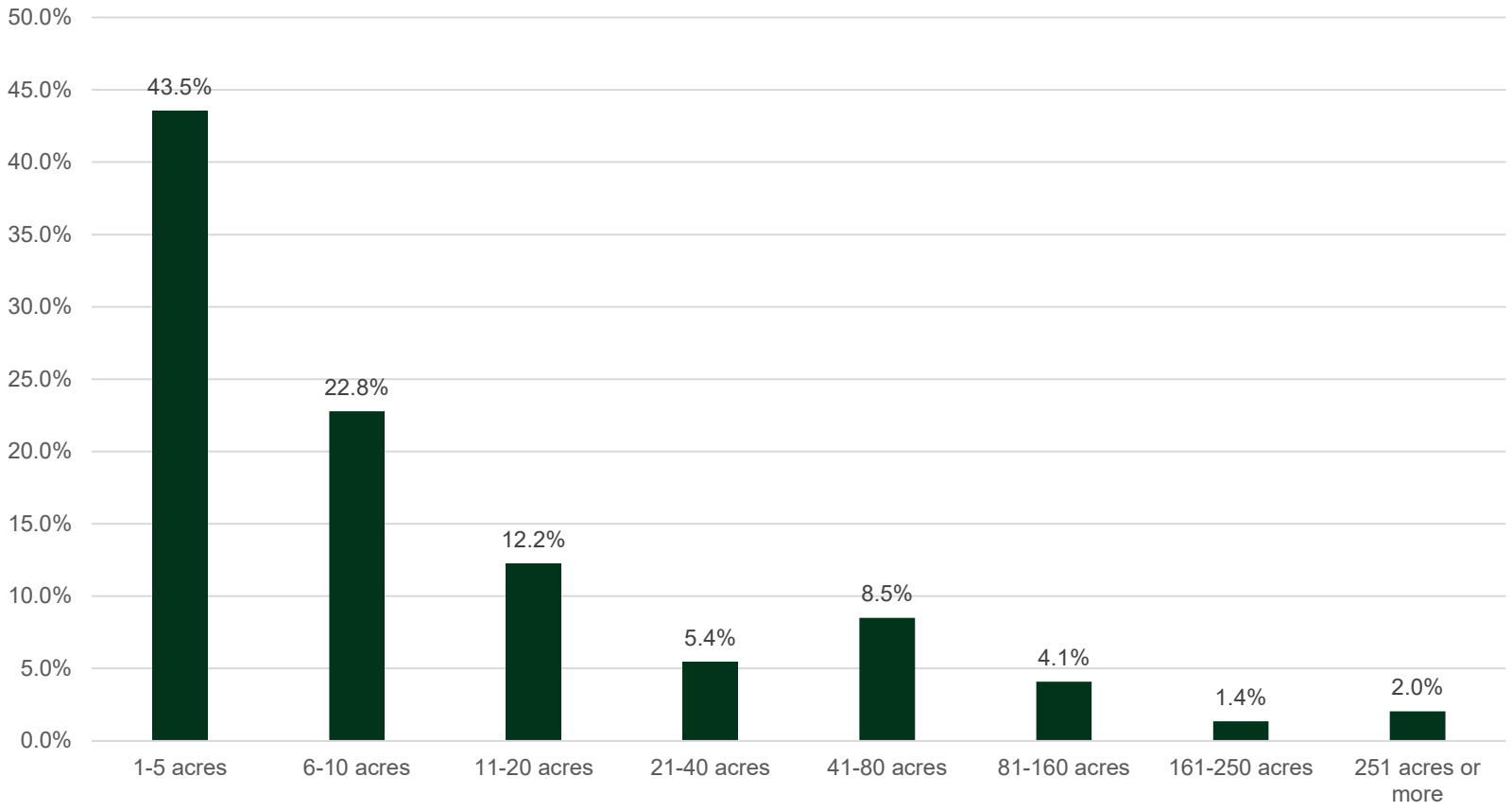
Q3. Percentage of Respondents in Each Respective Housing Situation



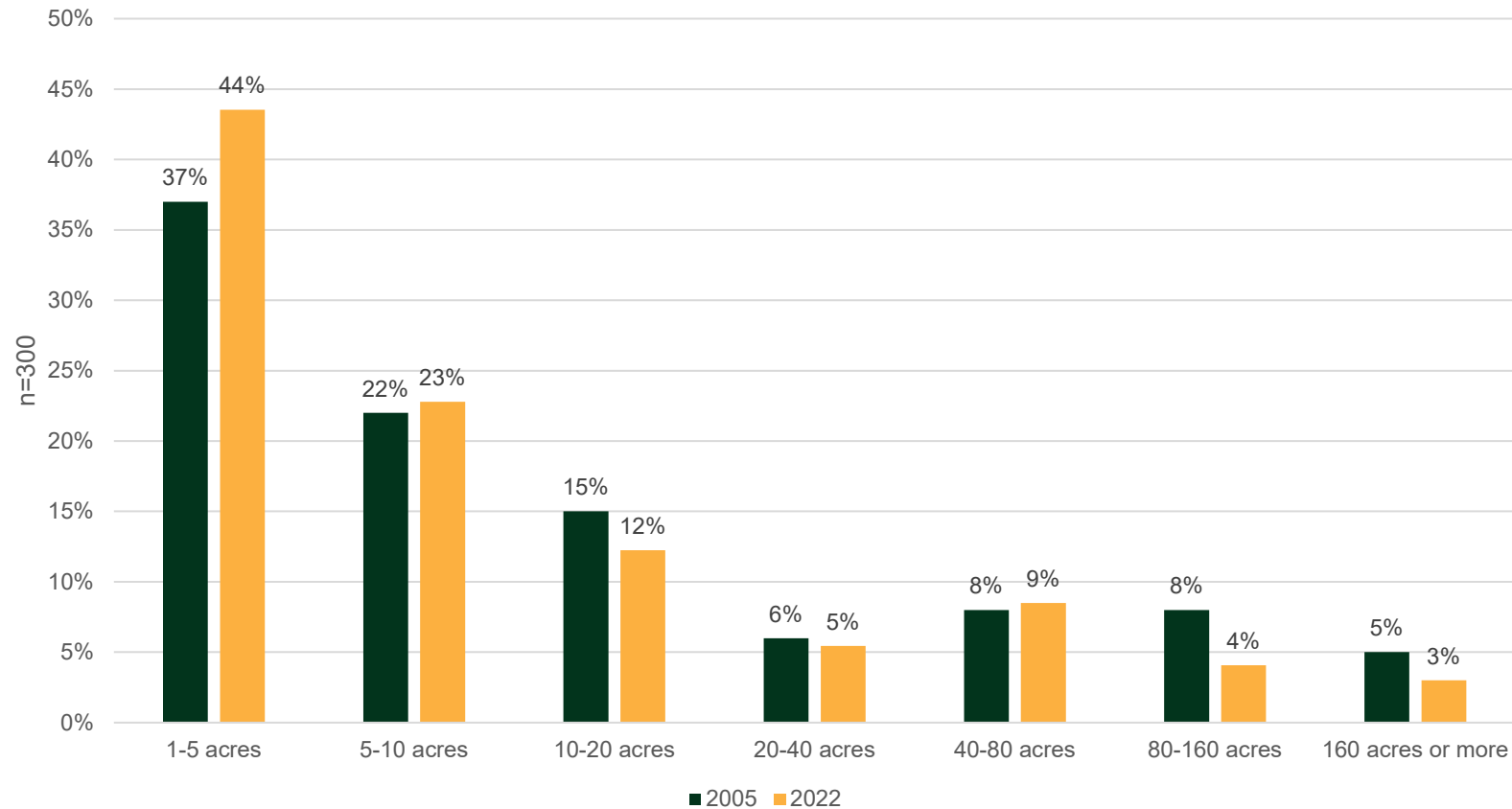
Q3b. 2005 vs. 2022: Percentage of Respondents in Each Respective Housing Situation



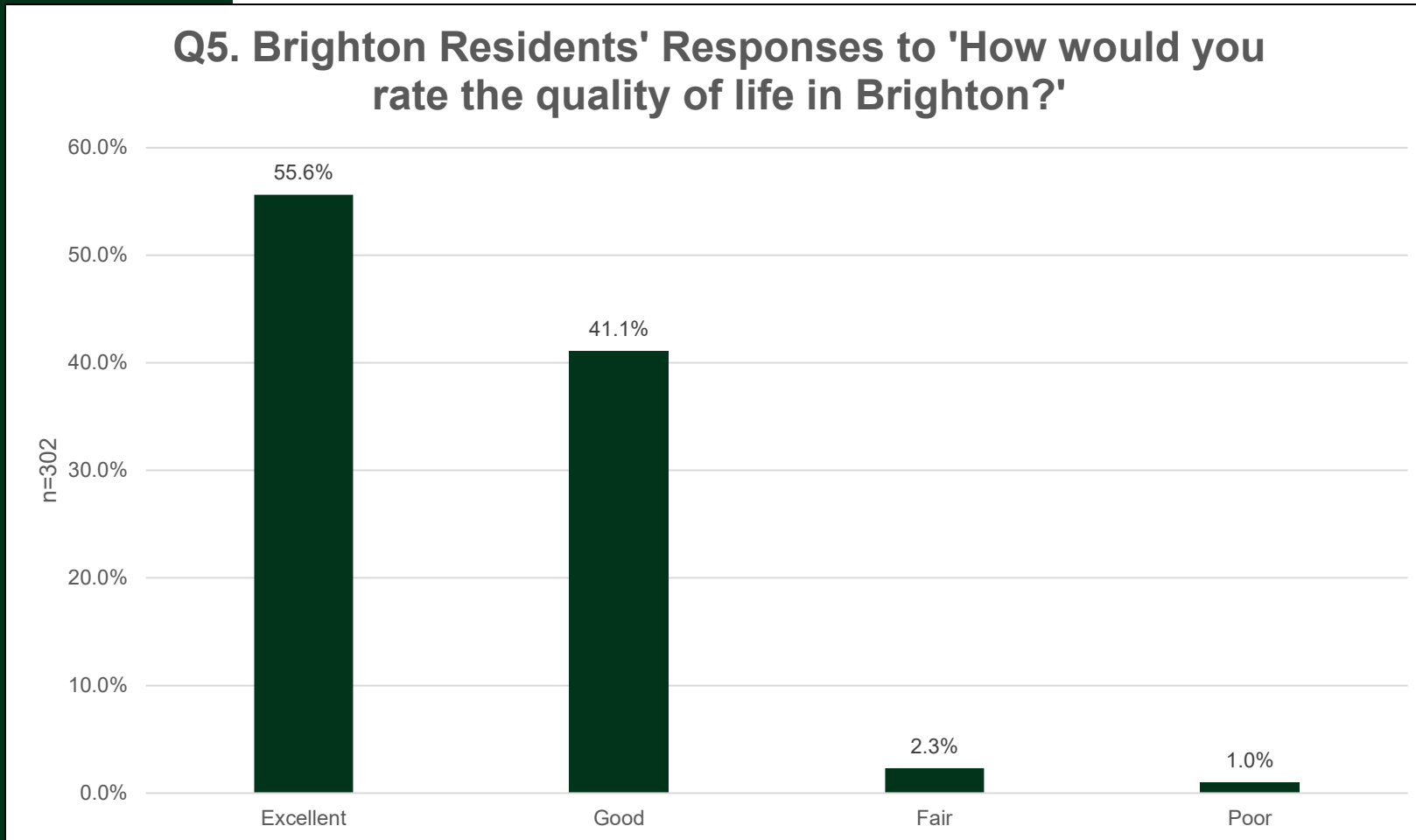
Q4. Size Parcel of Land Holdings



Q4b. 2005 vs. 2022: Size Parcel of Land Holdings

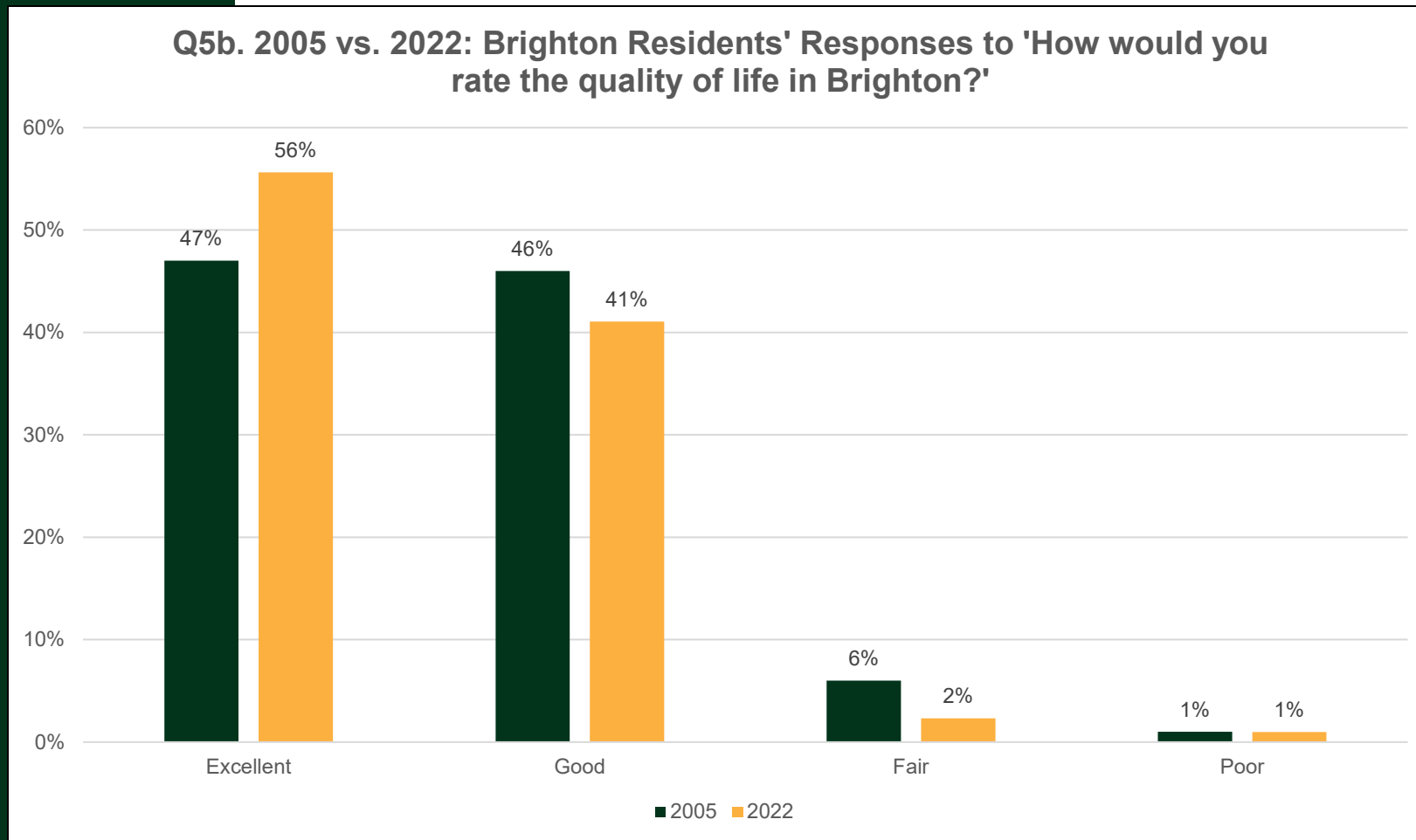


Mean = 3.5
Median = 4

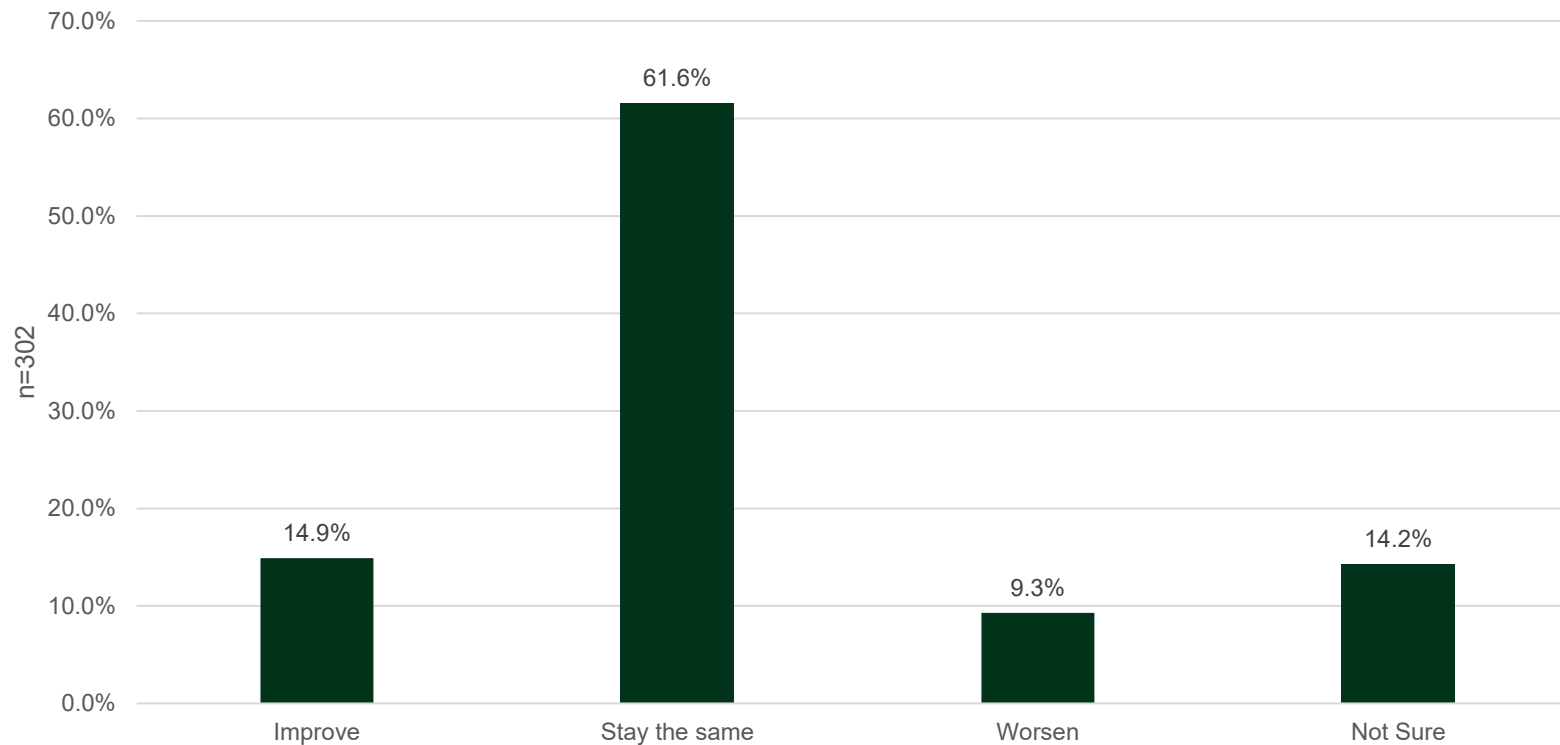


2005
Mean = 3.4
Median = 3

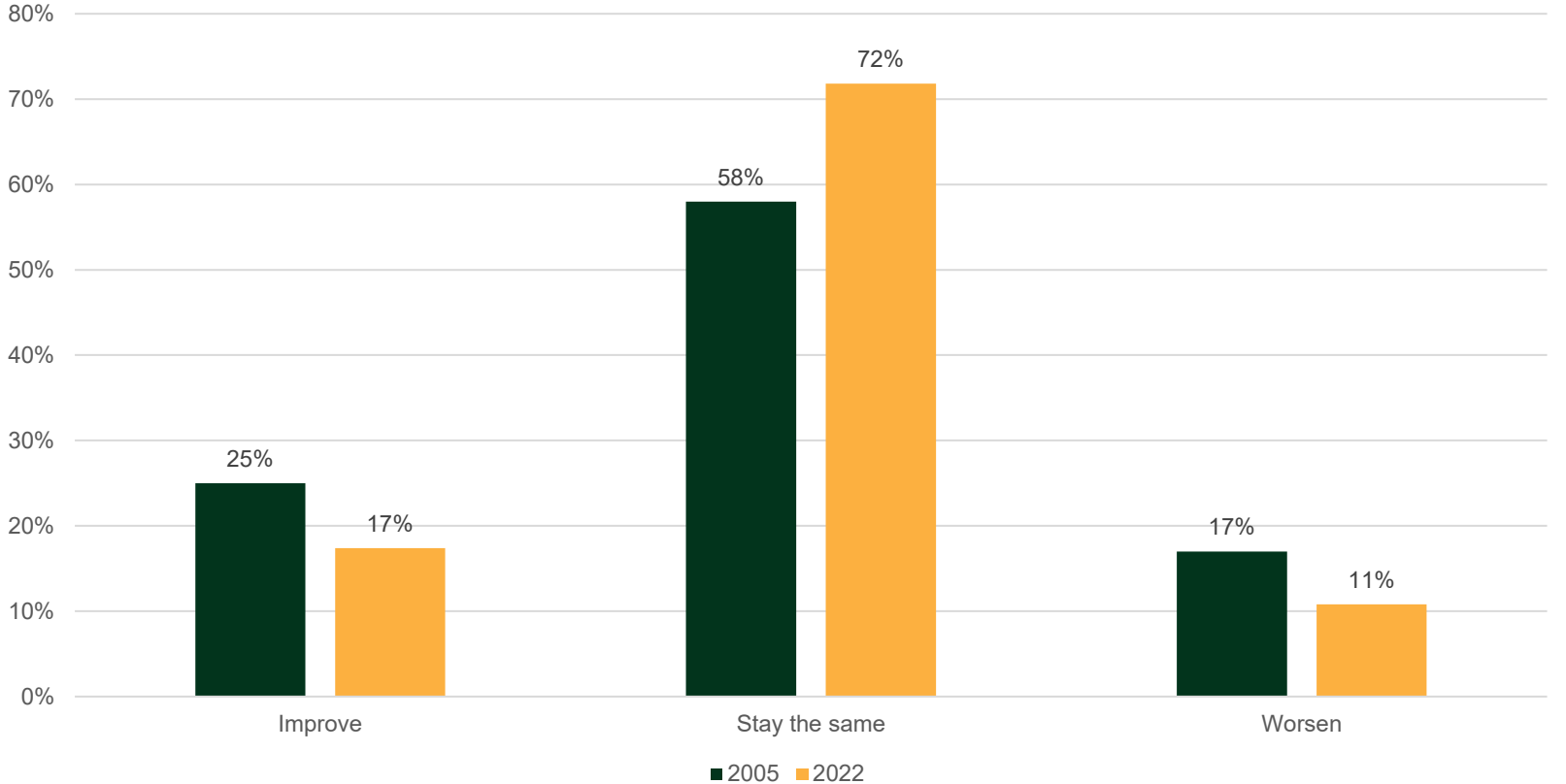
2022
Mean = 3.5
Median = 4



Q6. Brighton Residents' Responses to 'During the next five years, how do you expect your quality of life to change?'

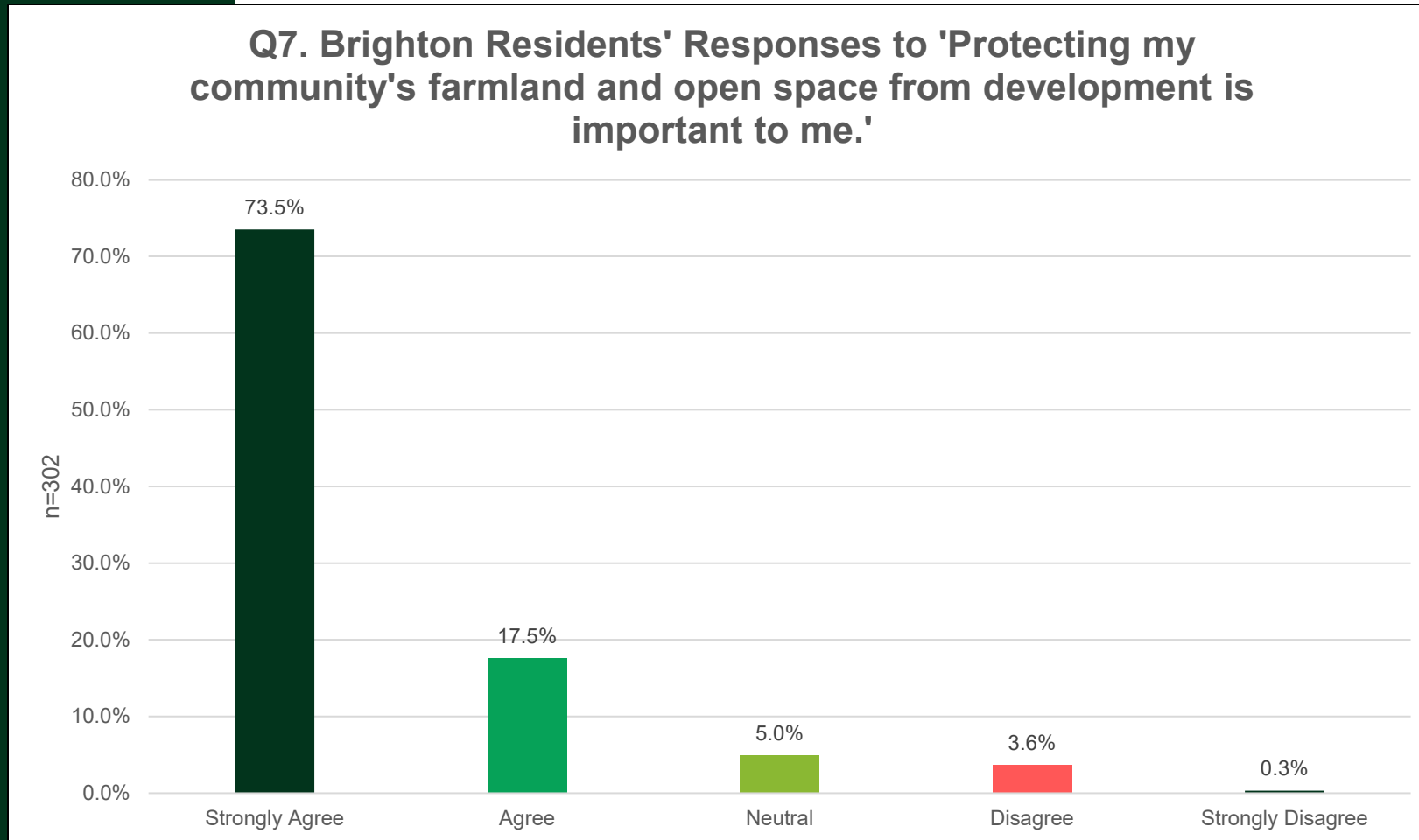


Q6b. 2005 vs. 2022: Brighton Residents' Responses to 'During the next five years, how do you expect your quality of life to change?'



Community Values and Desires

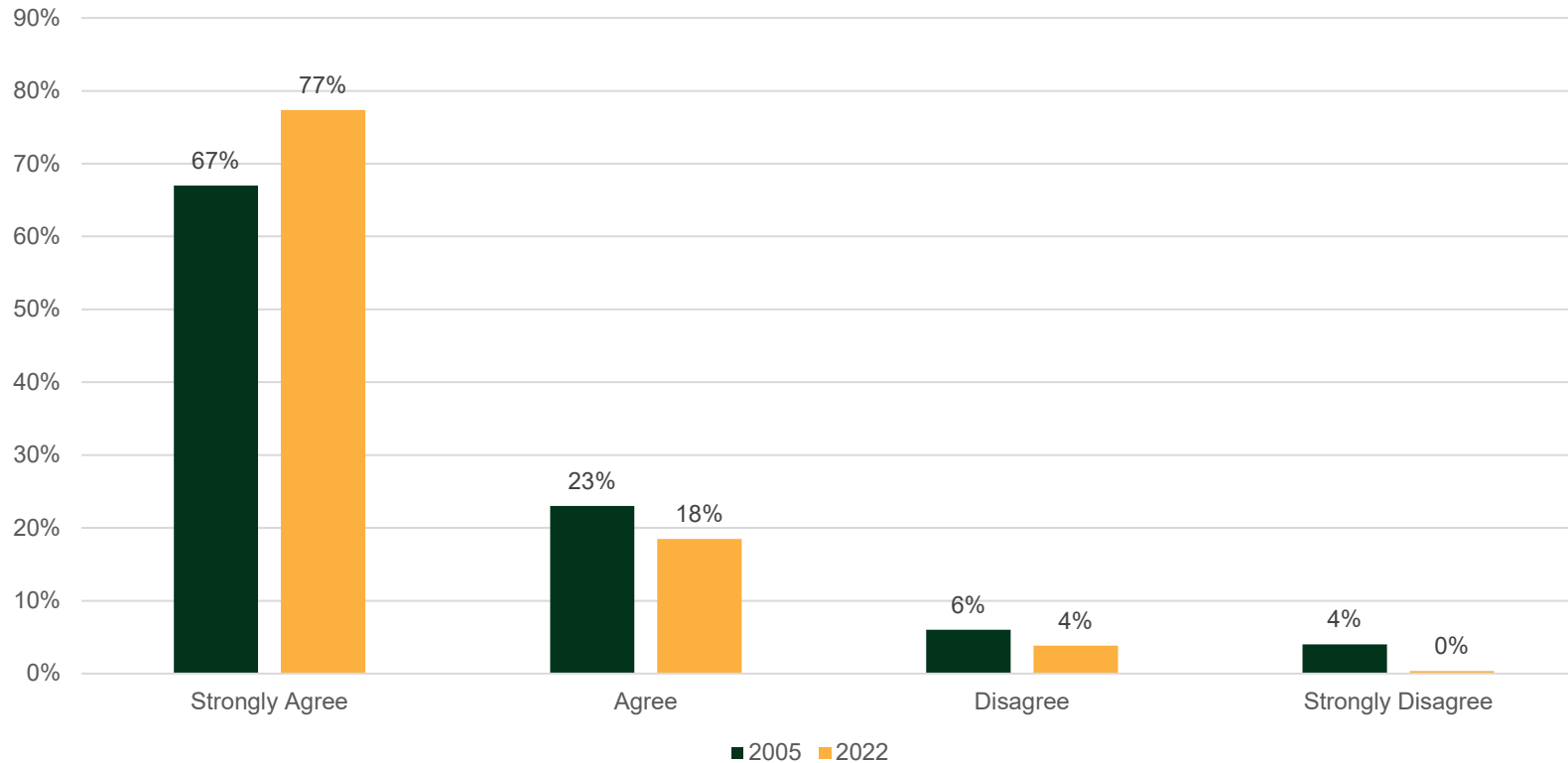
Mean = 4.6
Median = 5



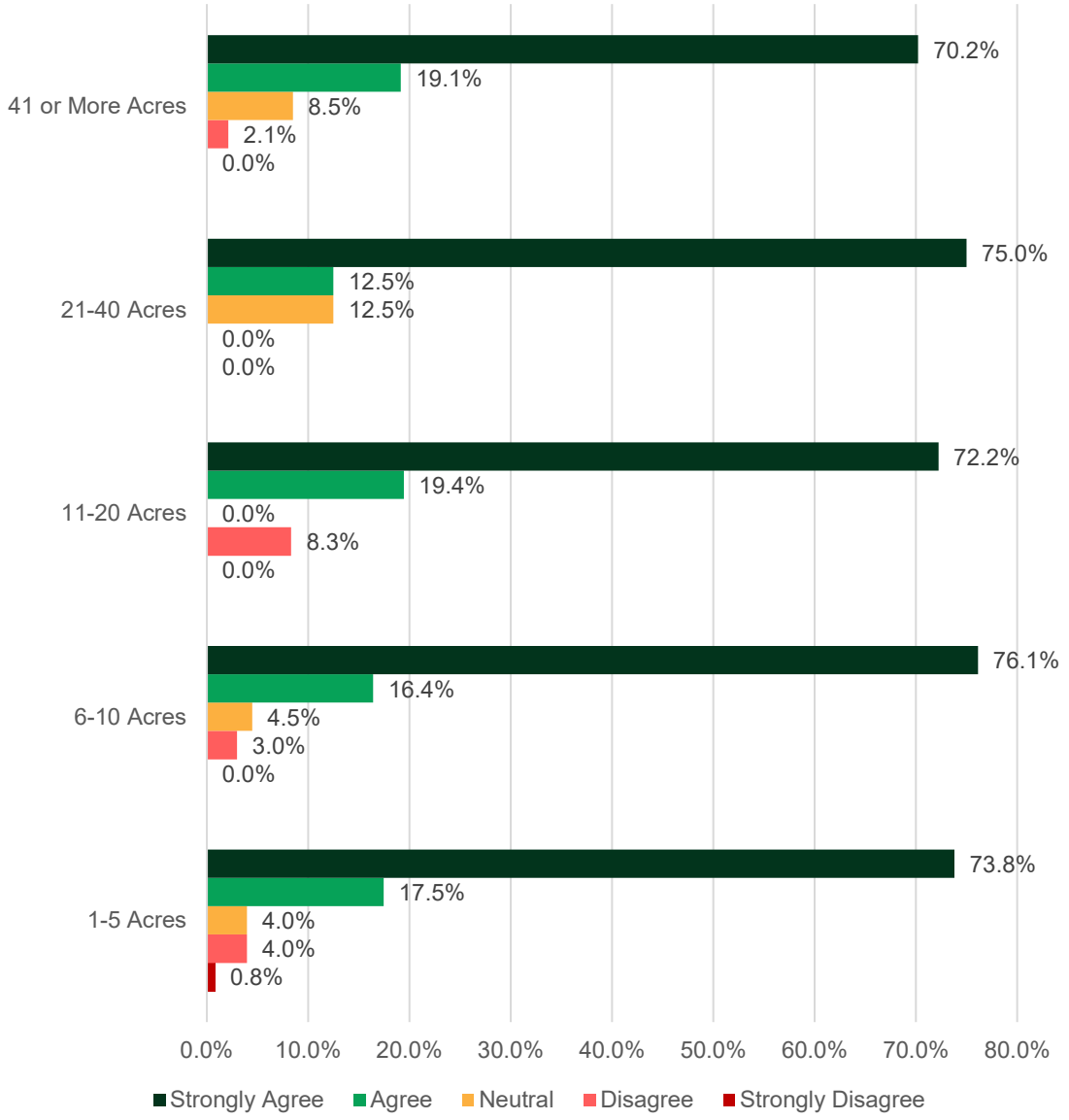
2005
Mean = 3.5
Median = 4

2022
Mean = 3.7
Median = 4

Q7b. 2005 vs. 2022: Brighton Residents' Responses to 'Protecting my community's farmland and open space from development is important to me.'

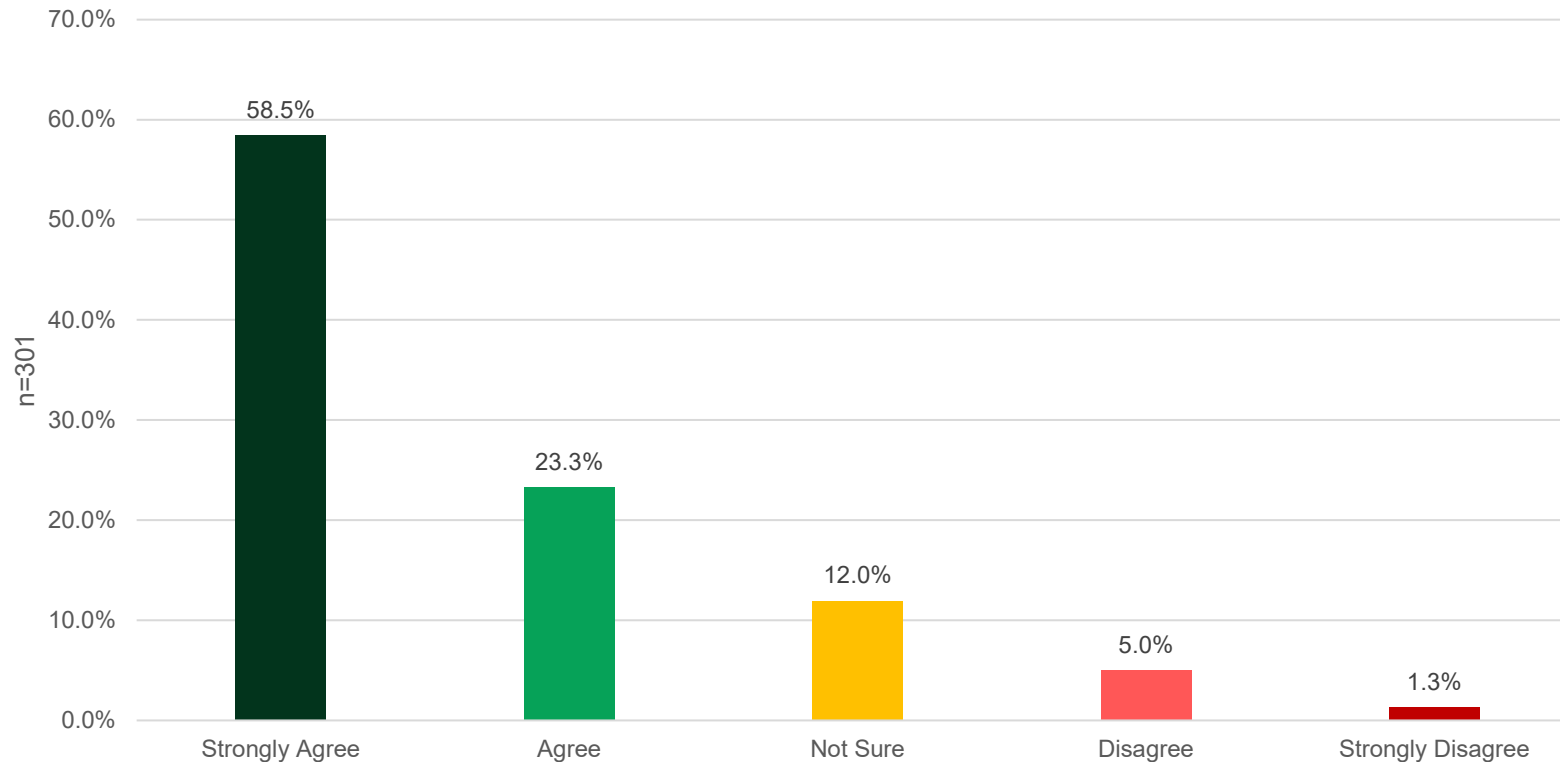


Q7c. Brighton Residents' Responses to 'Protecting my community's farmland and open space from development is important to me.' based on Acres Owned



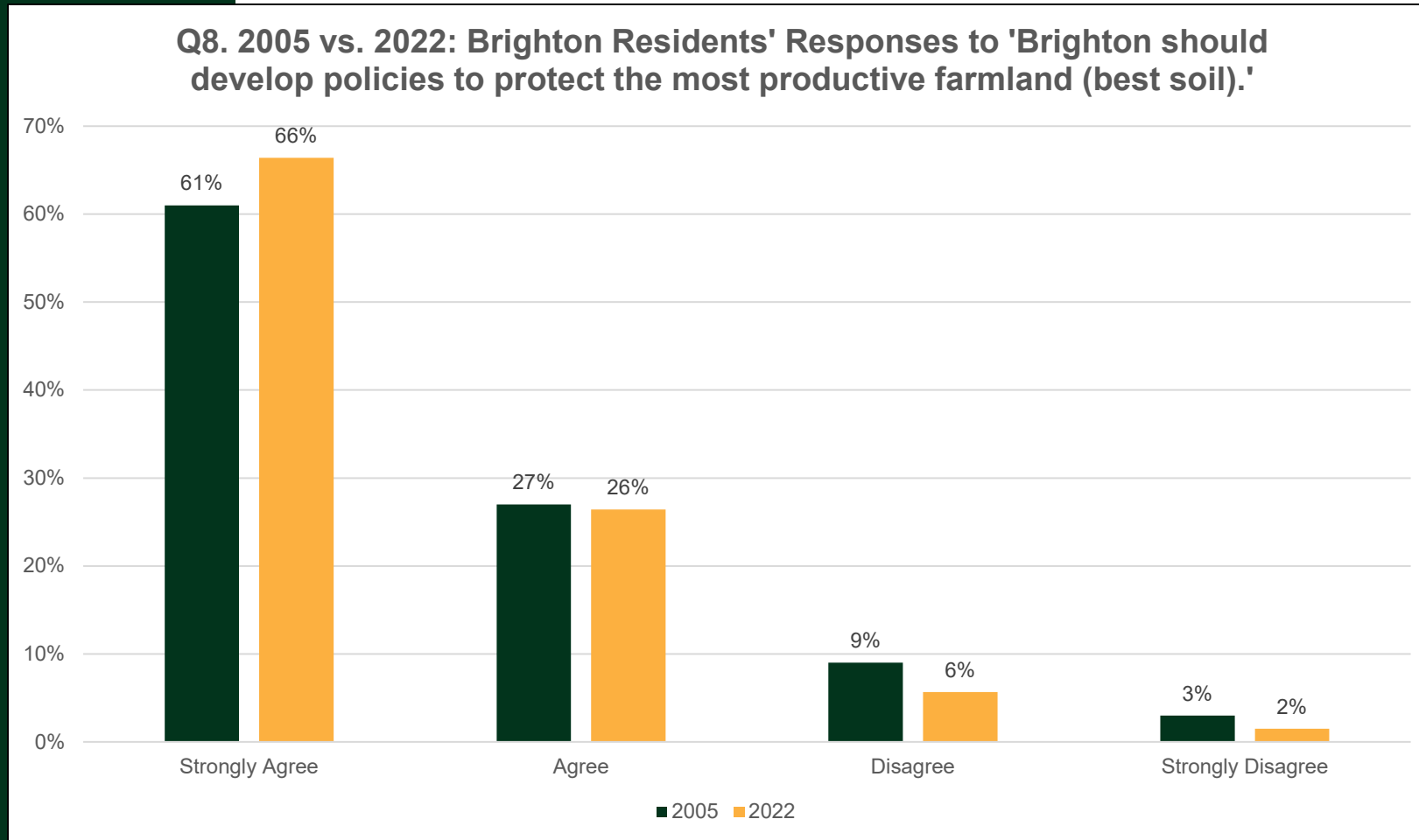
Mean = 4.5
Median = 5

Q8. Brighton Residents' Responses to 'Brighton should develop policies to protect the most productive farmland (best soil).'

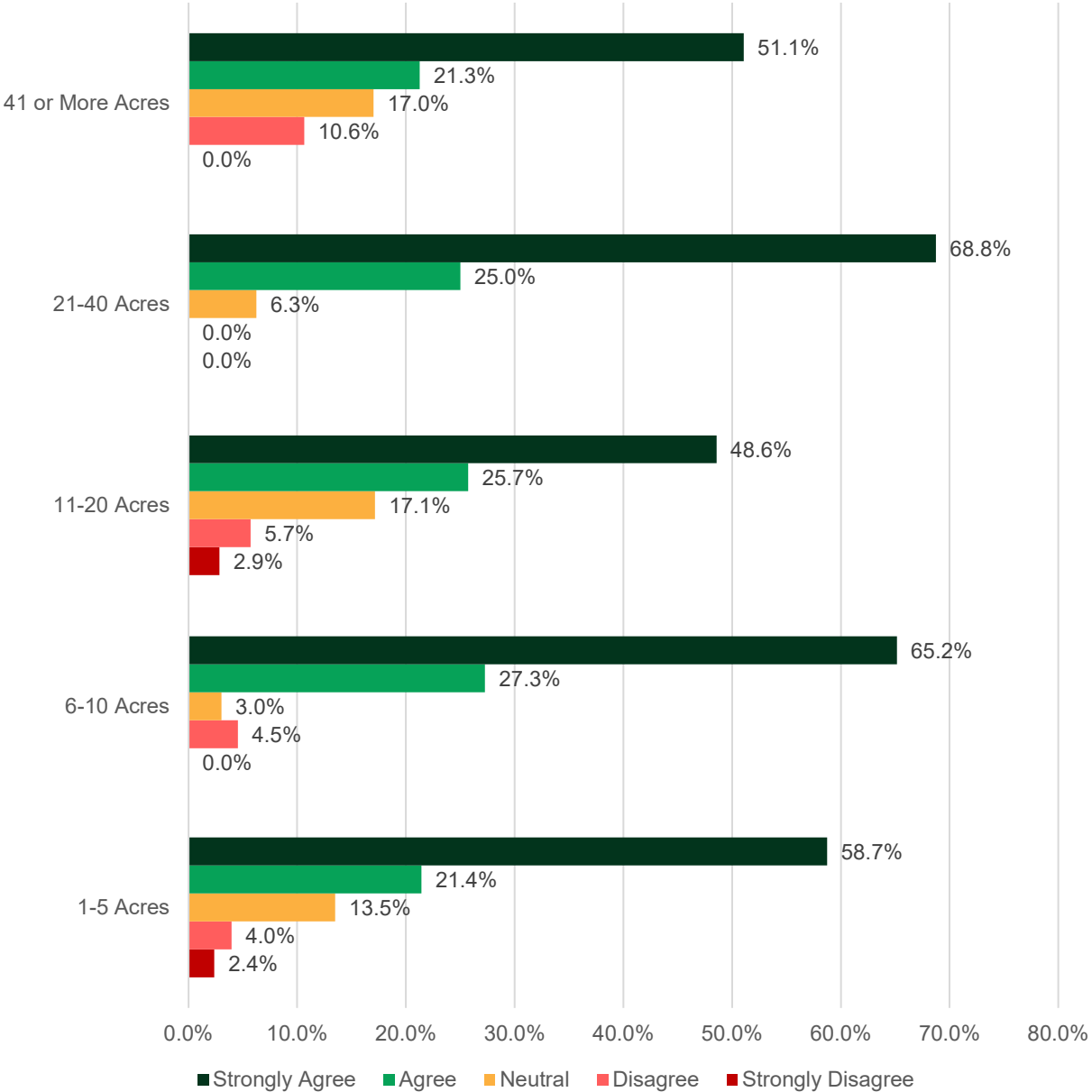


2005
Mean = 3.5
Median = 4

2022
Mean = 3.6
Median = 4

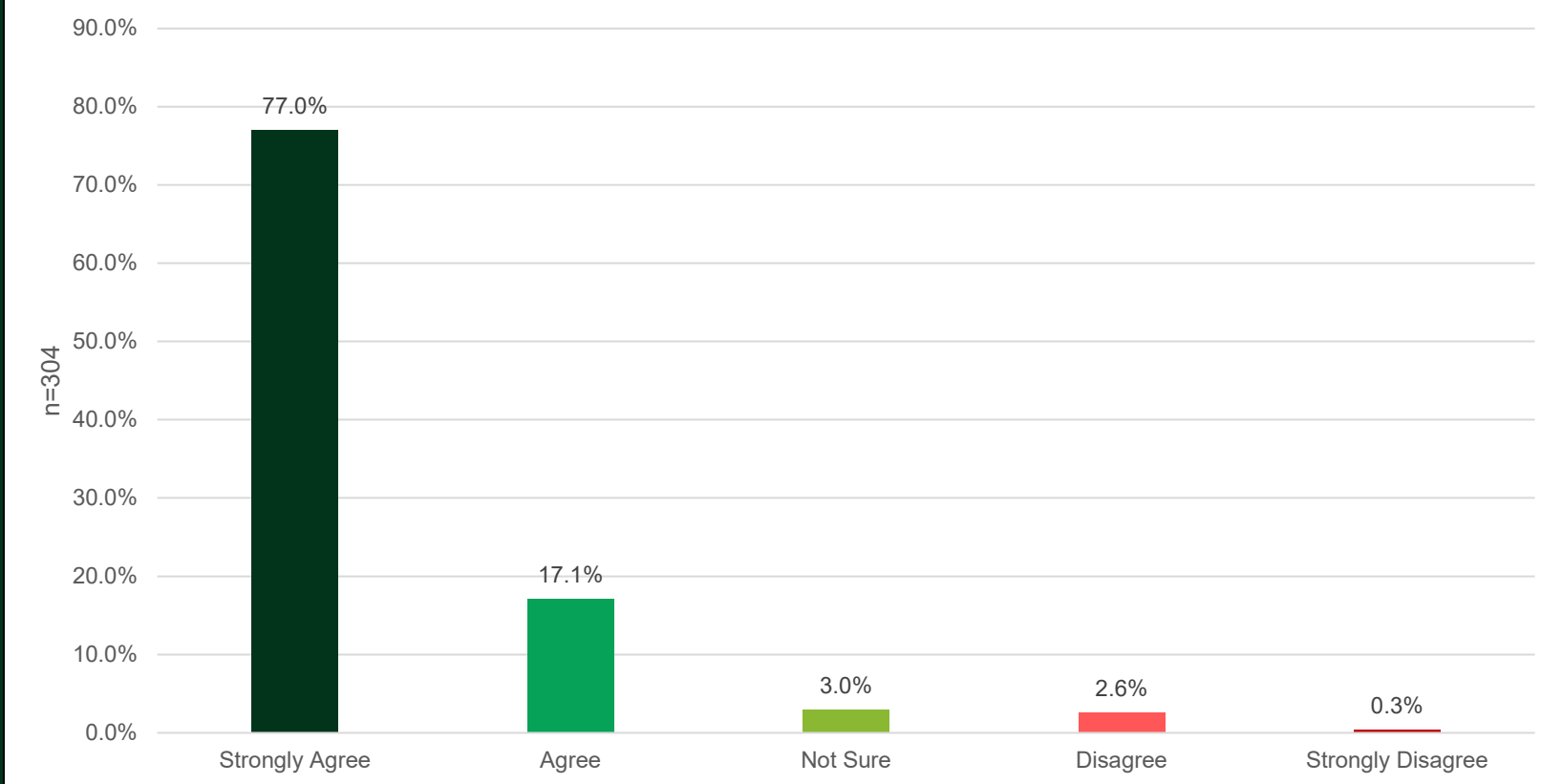


Q8c. Brighton Residents' Responses to 'Brighton should develop policies to protect the most productive farmland (best soil).' Based on Acres Owned



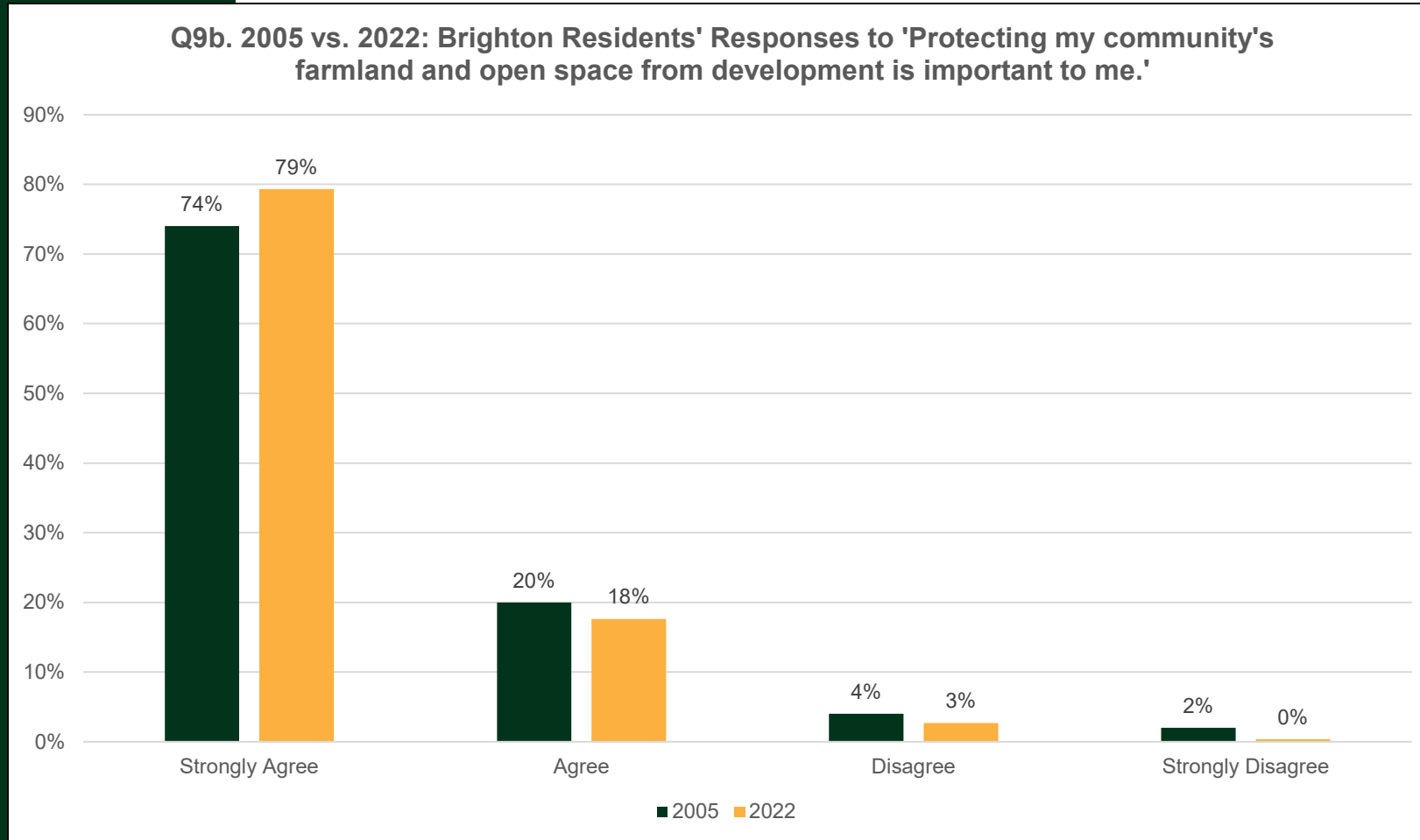
Mean = 4.7
Median = 5

Q9. Brighton Residents' Responses to 'Protecting my community's rural character is important to me.'

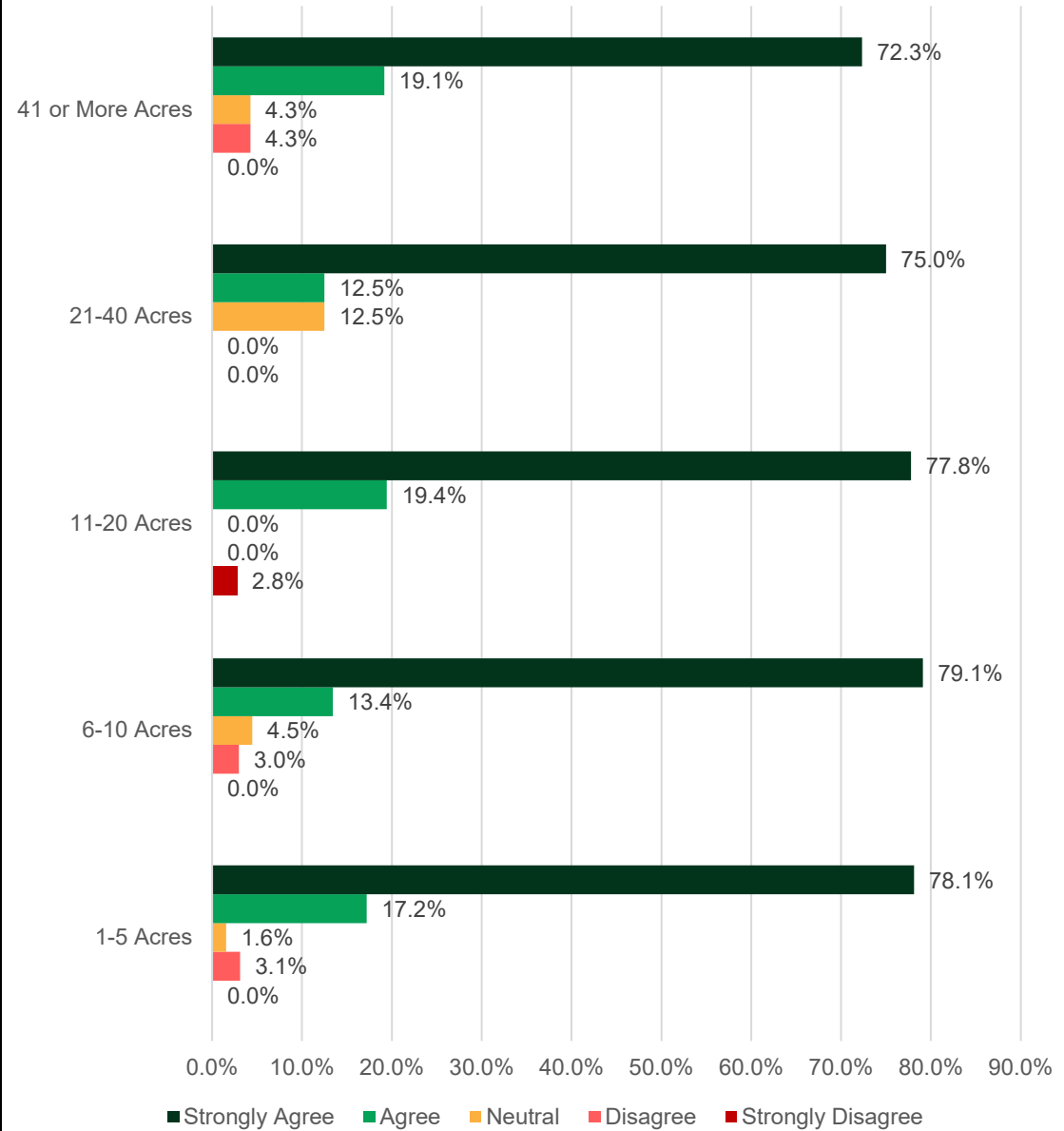


2005
Mean = 3.7
Median = 4

2022
Mean = 3.8
Median = 4

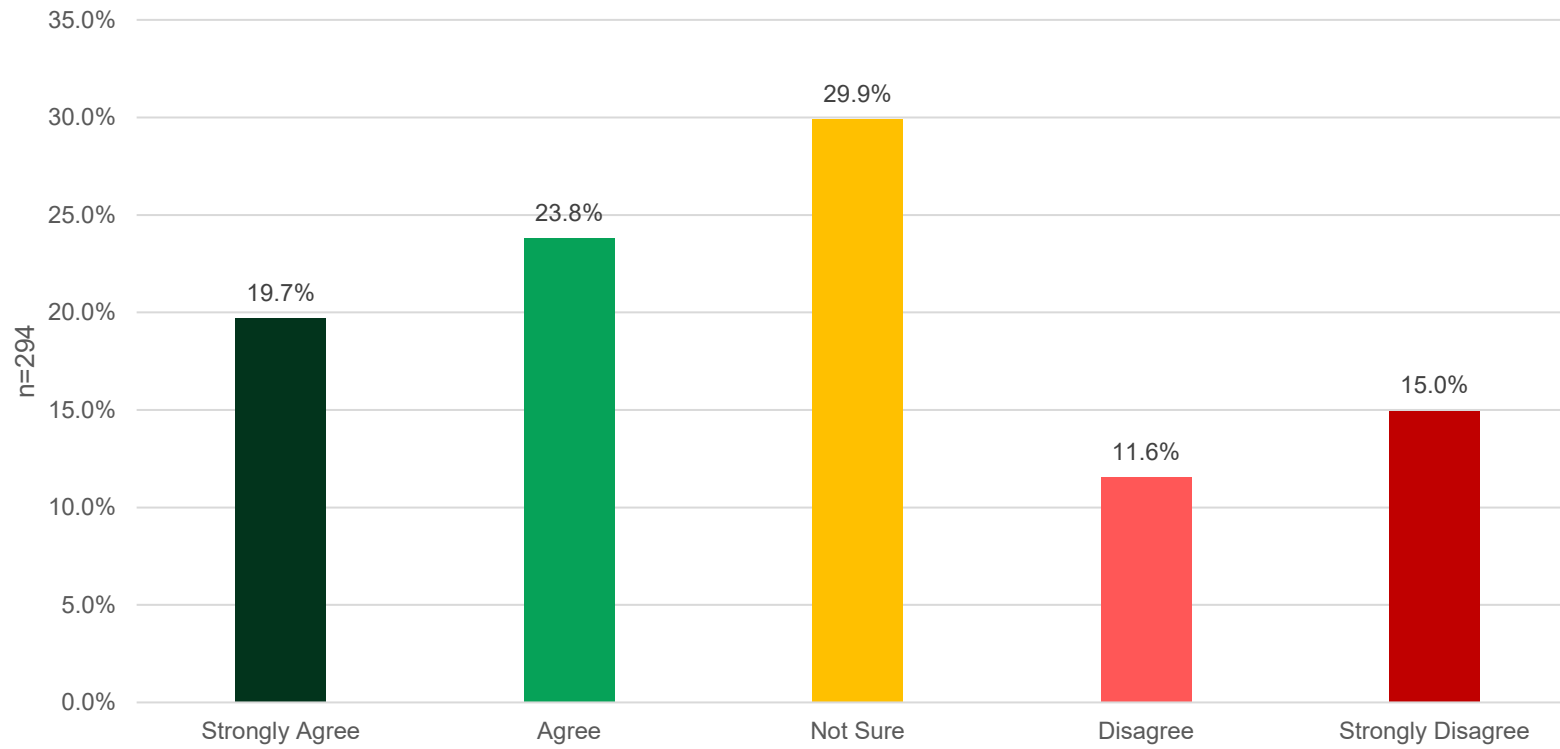


Q9c. Brighton Residents' Responses to 'Protecting my community's rural character is important to me.' based on Acres Owned



Mean = 3.2
Median = 3

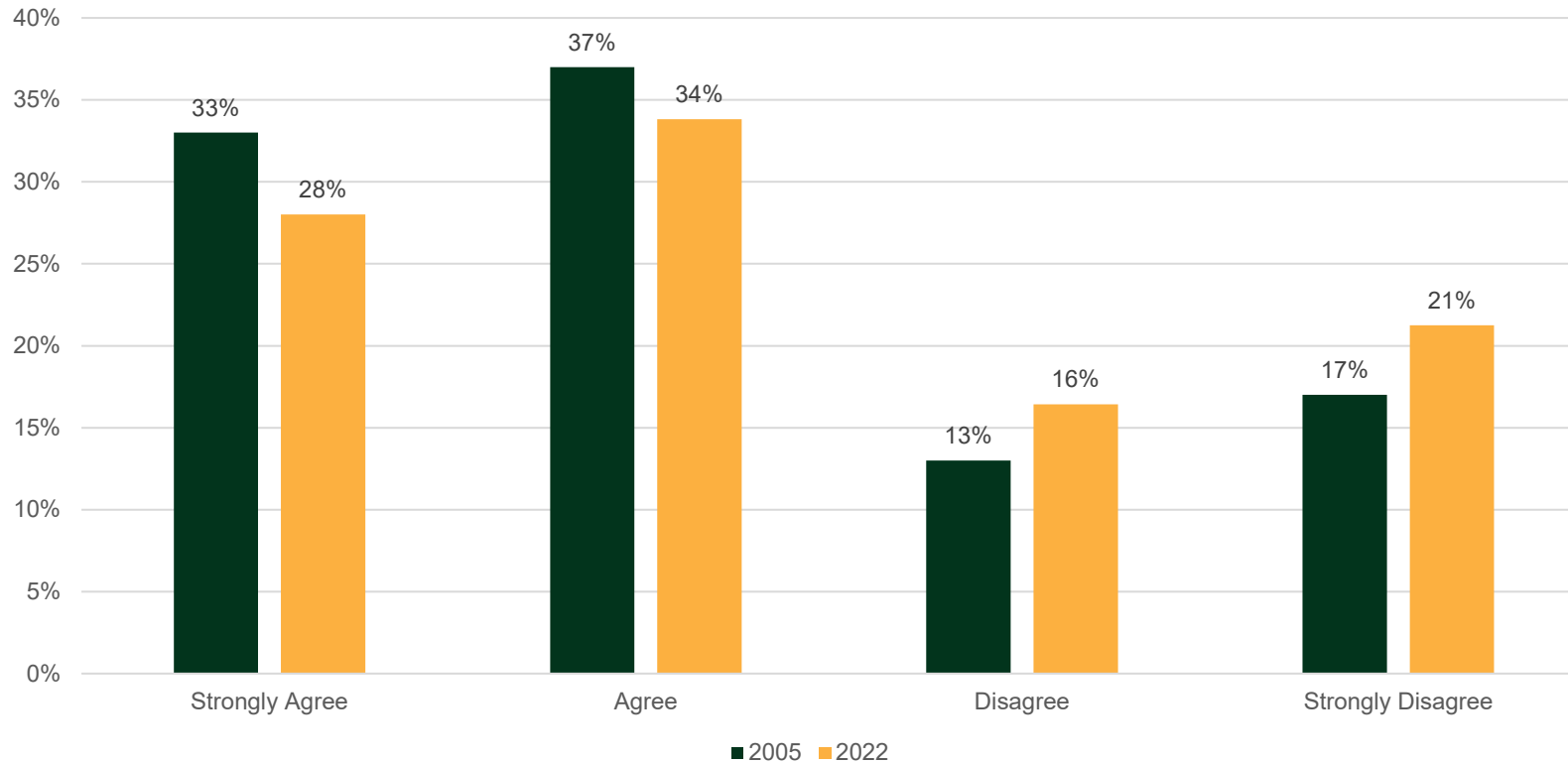
Q10. Brighton Residents' Responses to 'If rural residential development takes place, it should be scattered randomly throughout Brighton.'



2005
Mean = 2.9
Median = 3

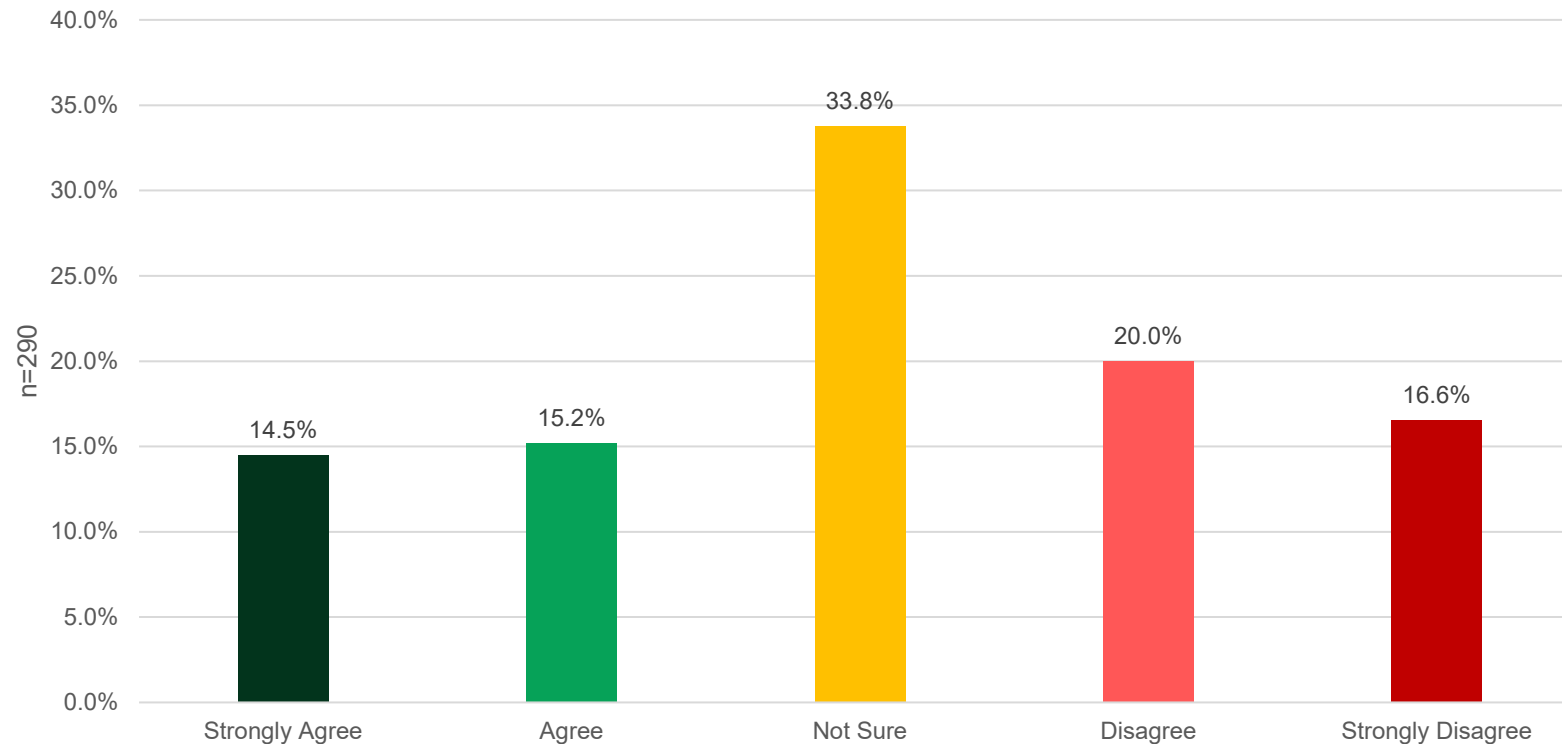
2022
Mean = 2.7
Median = 3

Q10b. Brighton Residents' Responses to 'If rural residential development takes place, it should be scattered randomly throughout Brighton.'



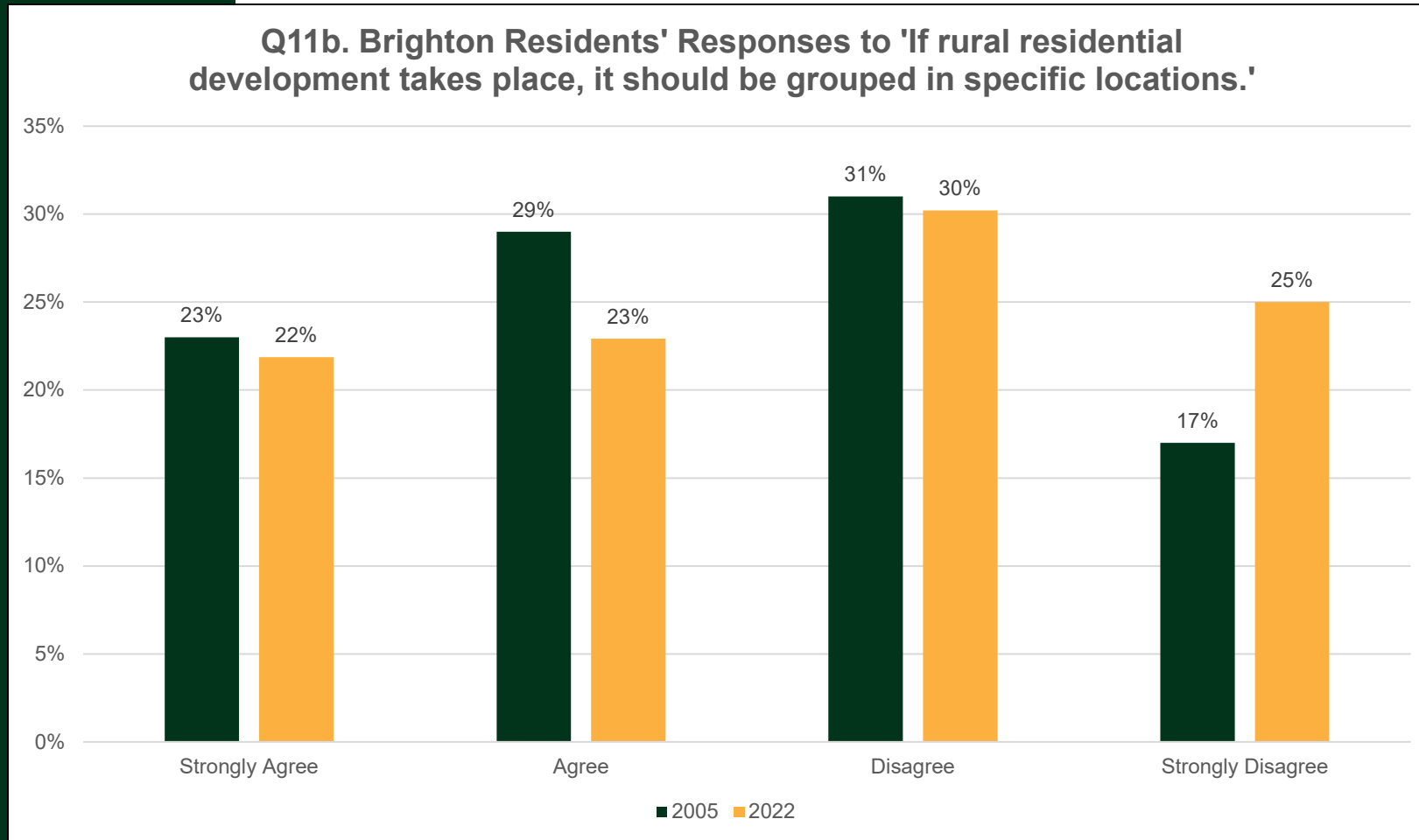
Mean = 2.9
Median = 3

Q11. Brighton Residents' Responses to 'If rural residential development takes place, it should be grouped in specific locations.'

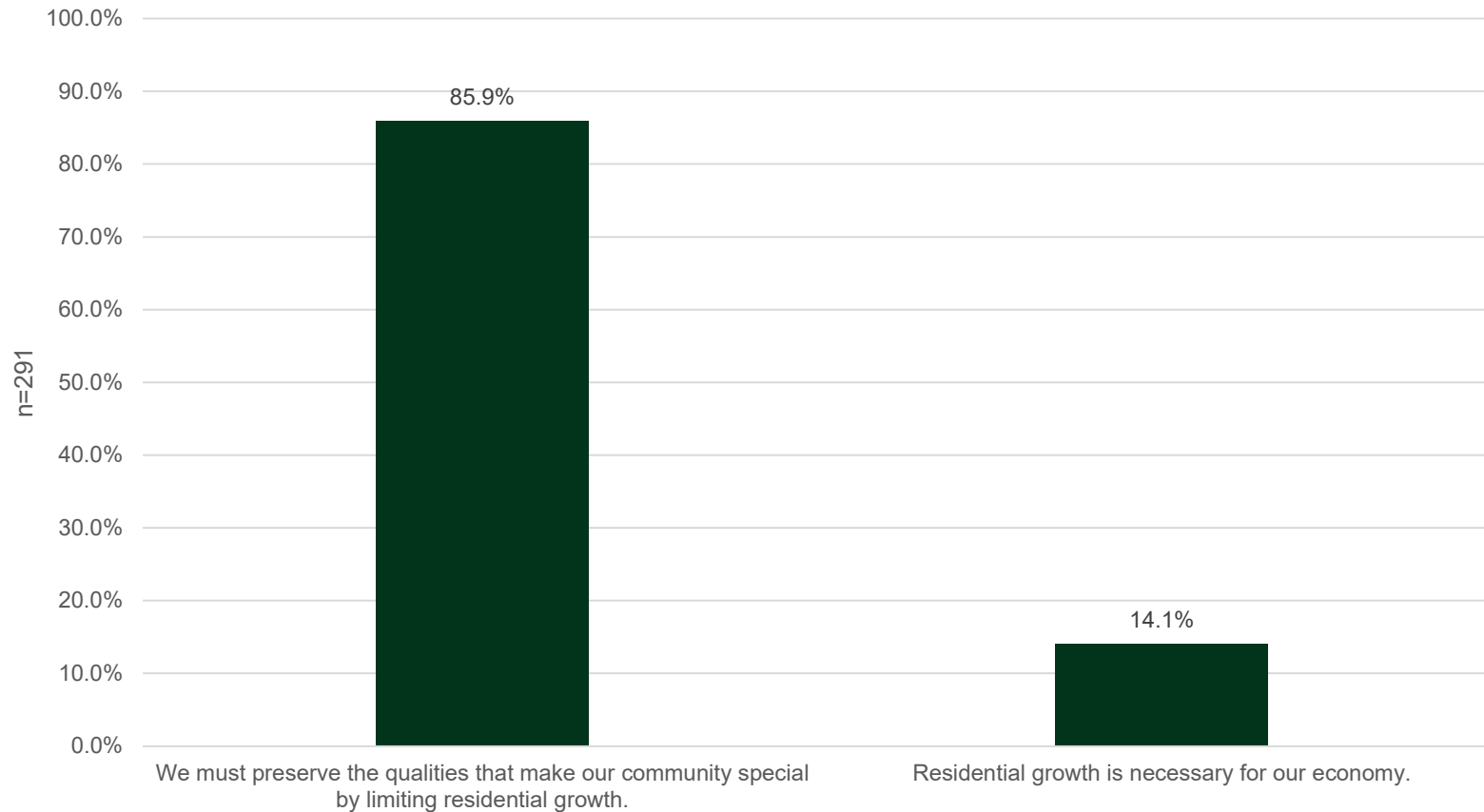


2005
Mean = 2.9
Median = 3

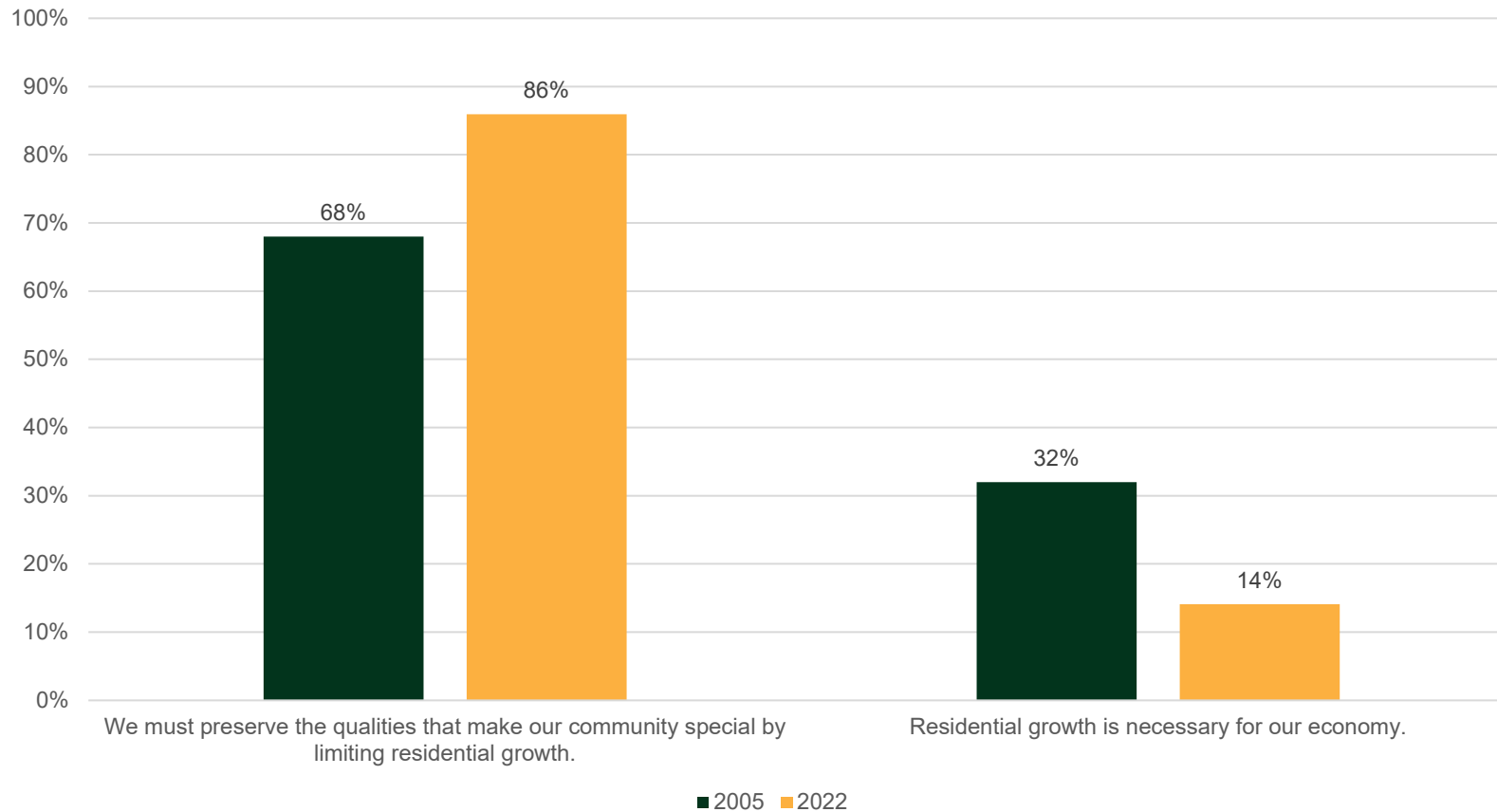
2022
Mean = 2.4
Median = 2



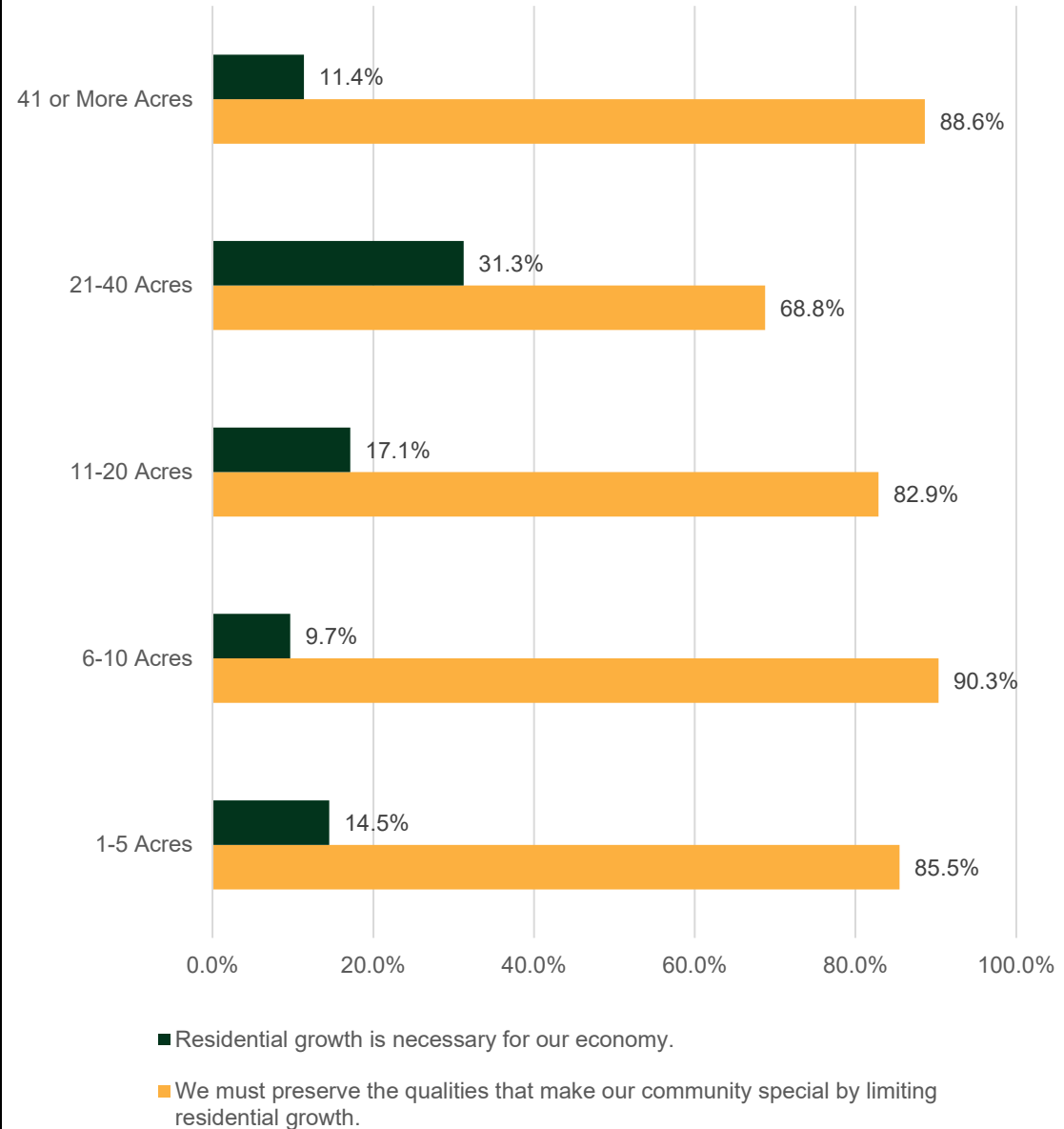
Q12. Brighton Residents' Opinion on Limiting Growth



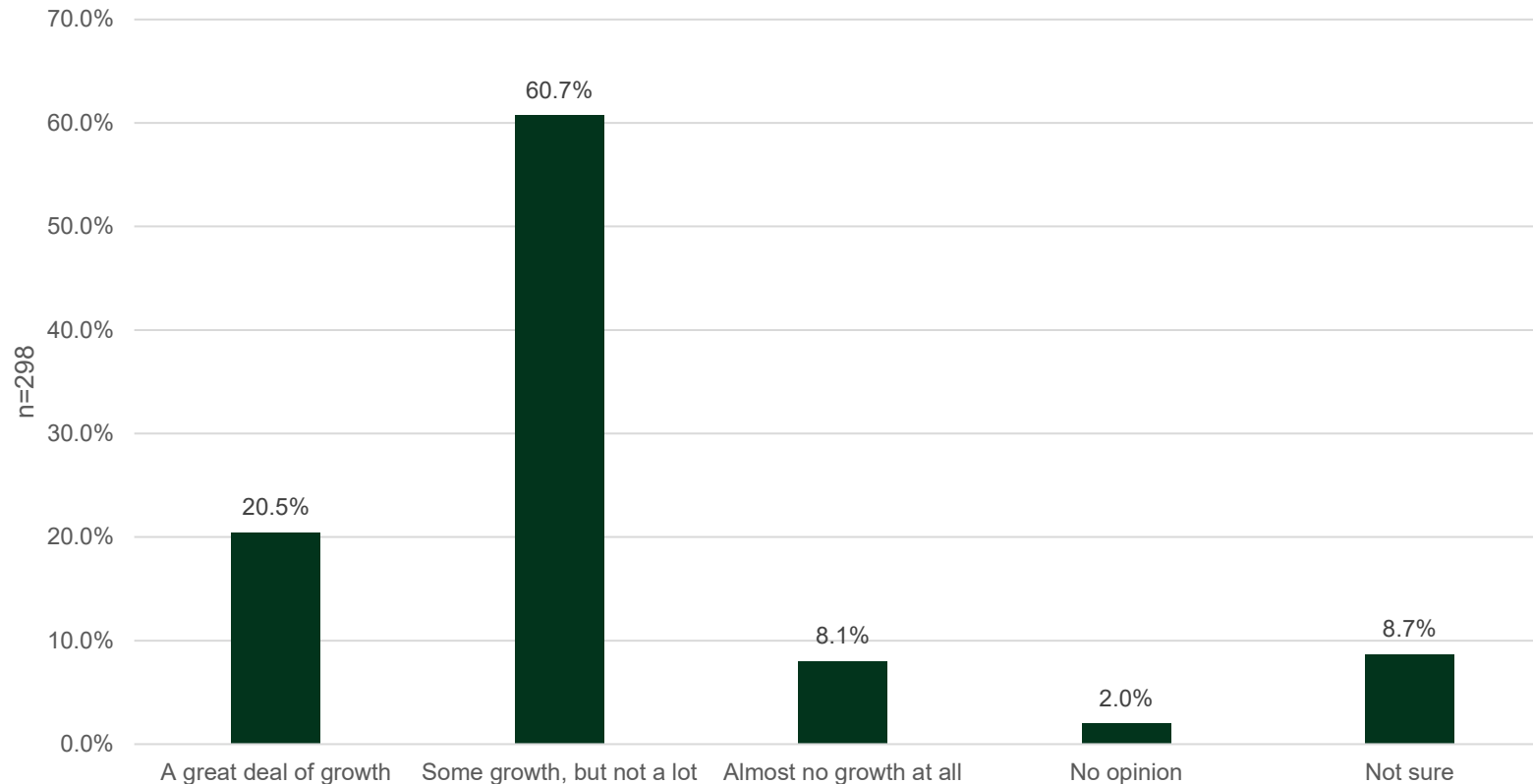
Q12b. 2005 vs. 2022: Brighton Residents' Opinion on Limiting Growth



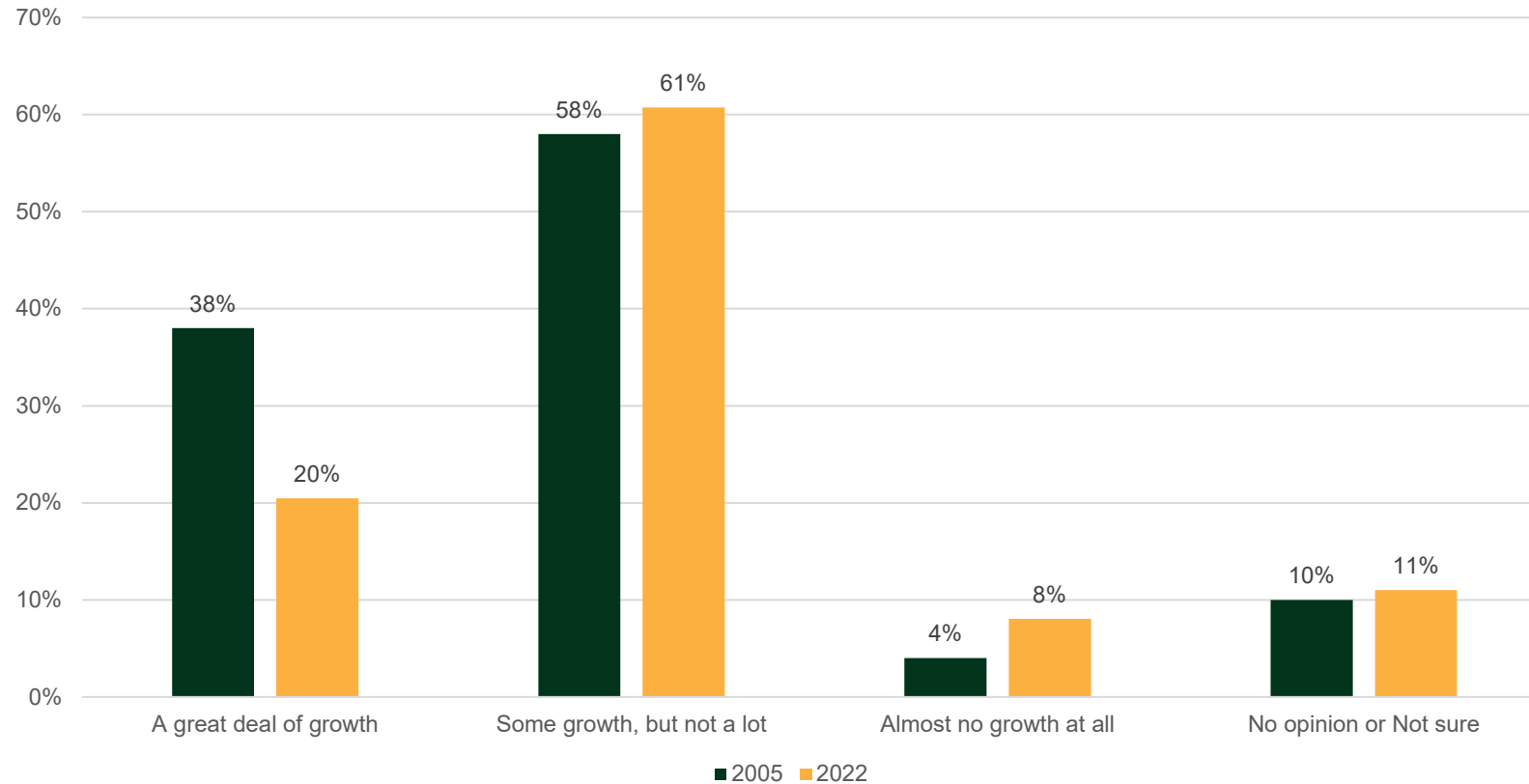
Q12c. Brighton Residents' Responses to Option to Limiting Growth Based on Acres Owned



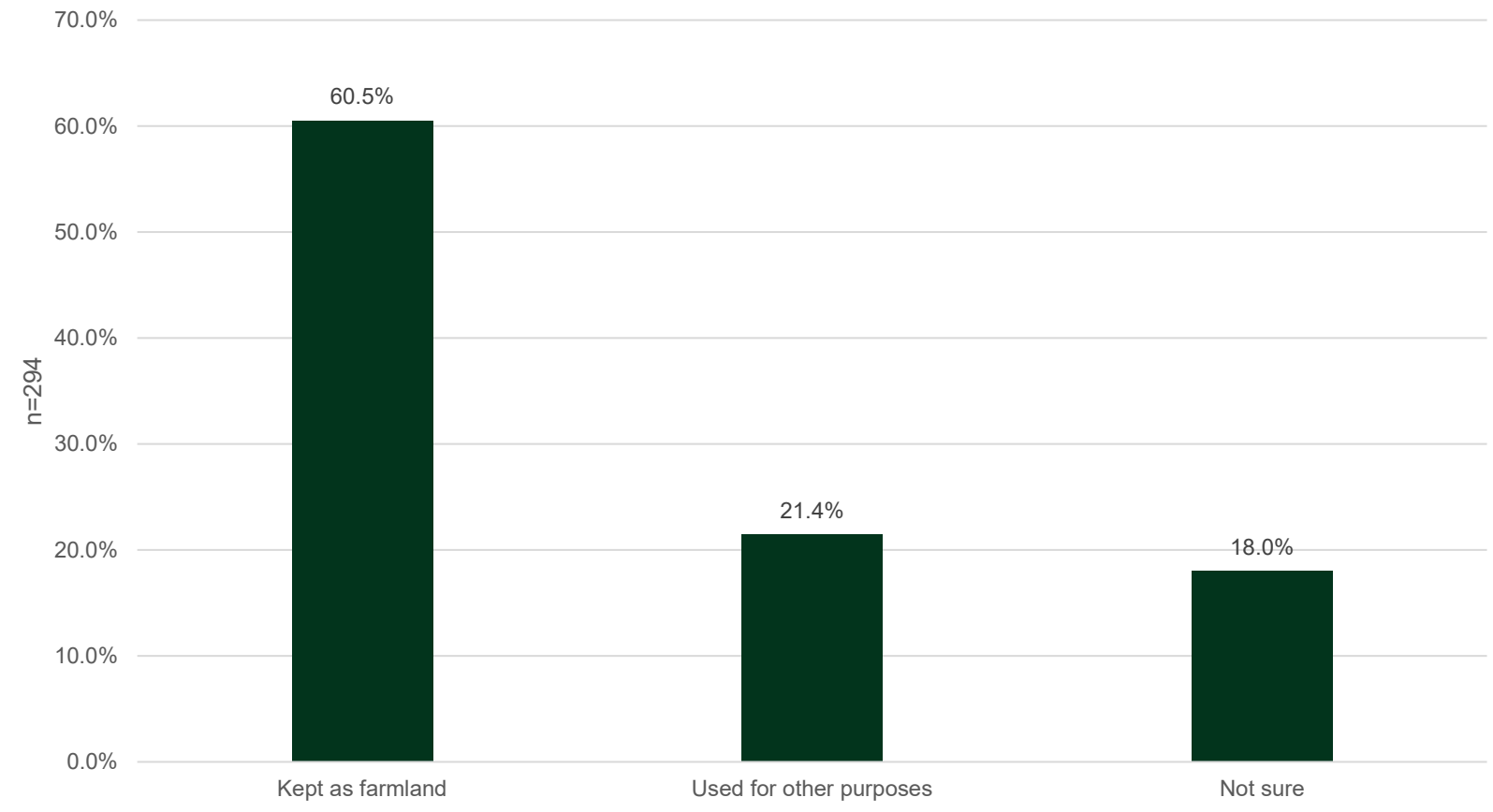
Q13. Brighton Residents' Opinion on Growth over the Past Five Years



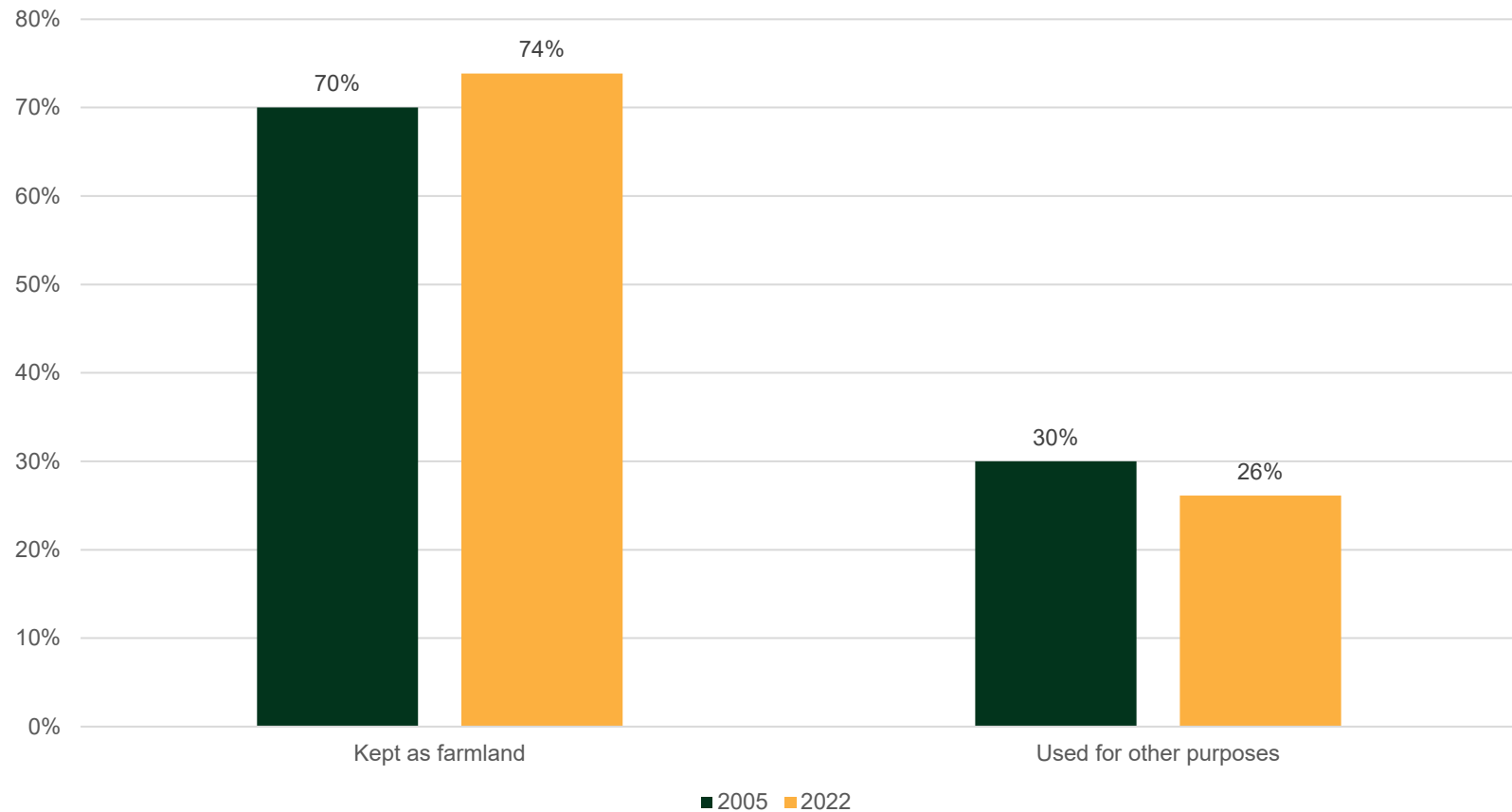
Q13b. 2005 vs. 2022: Brighton Residents' Opinion on Growth over the Past Five Years



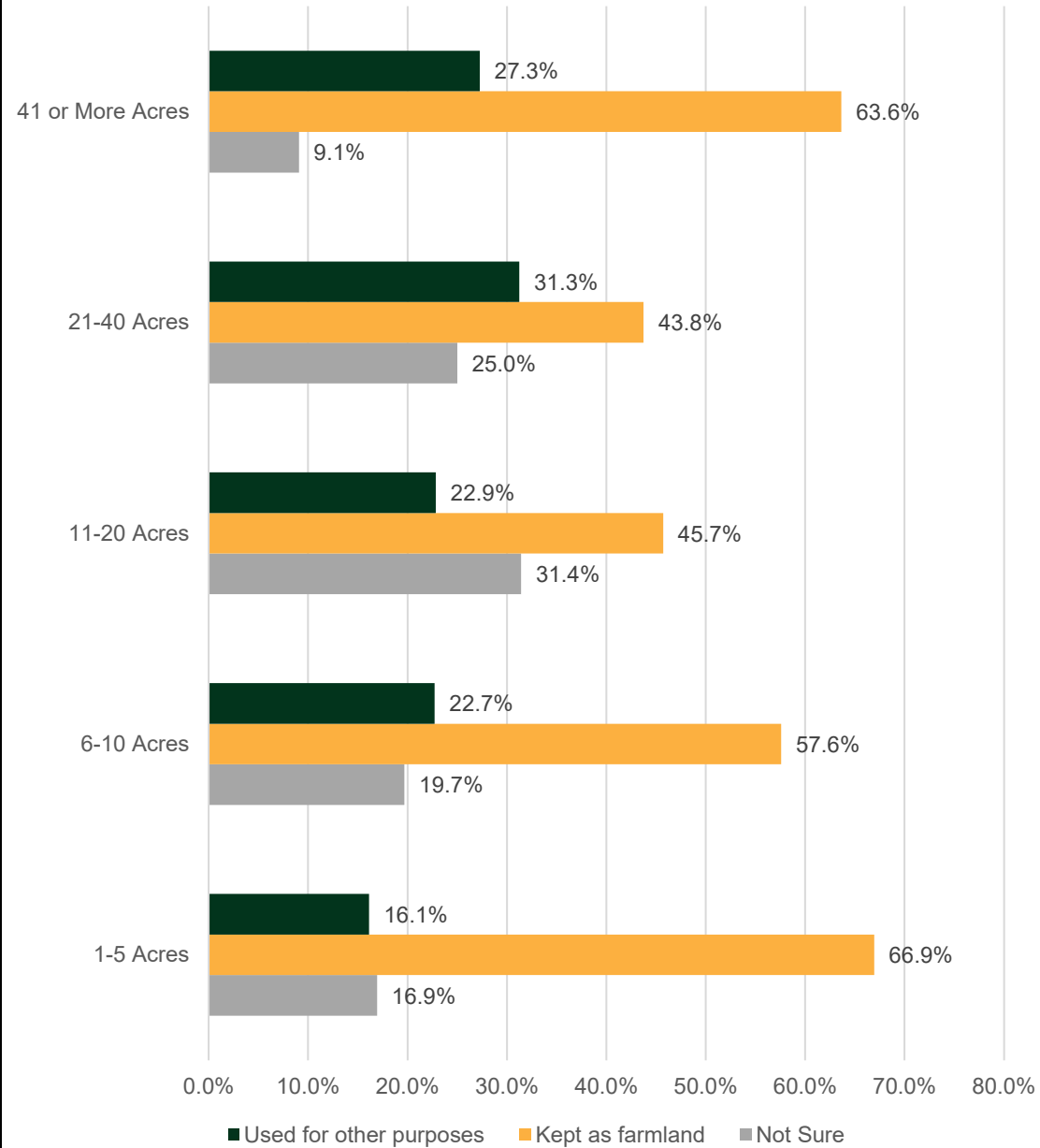
Q14. Brighton Residents' Opinion on Farmland Use



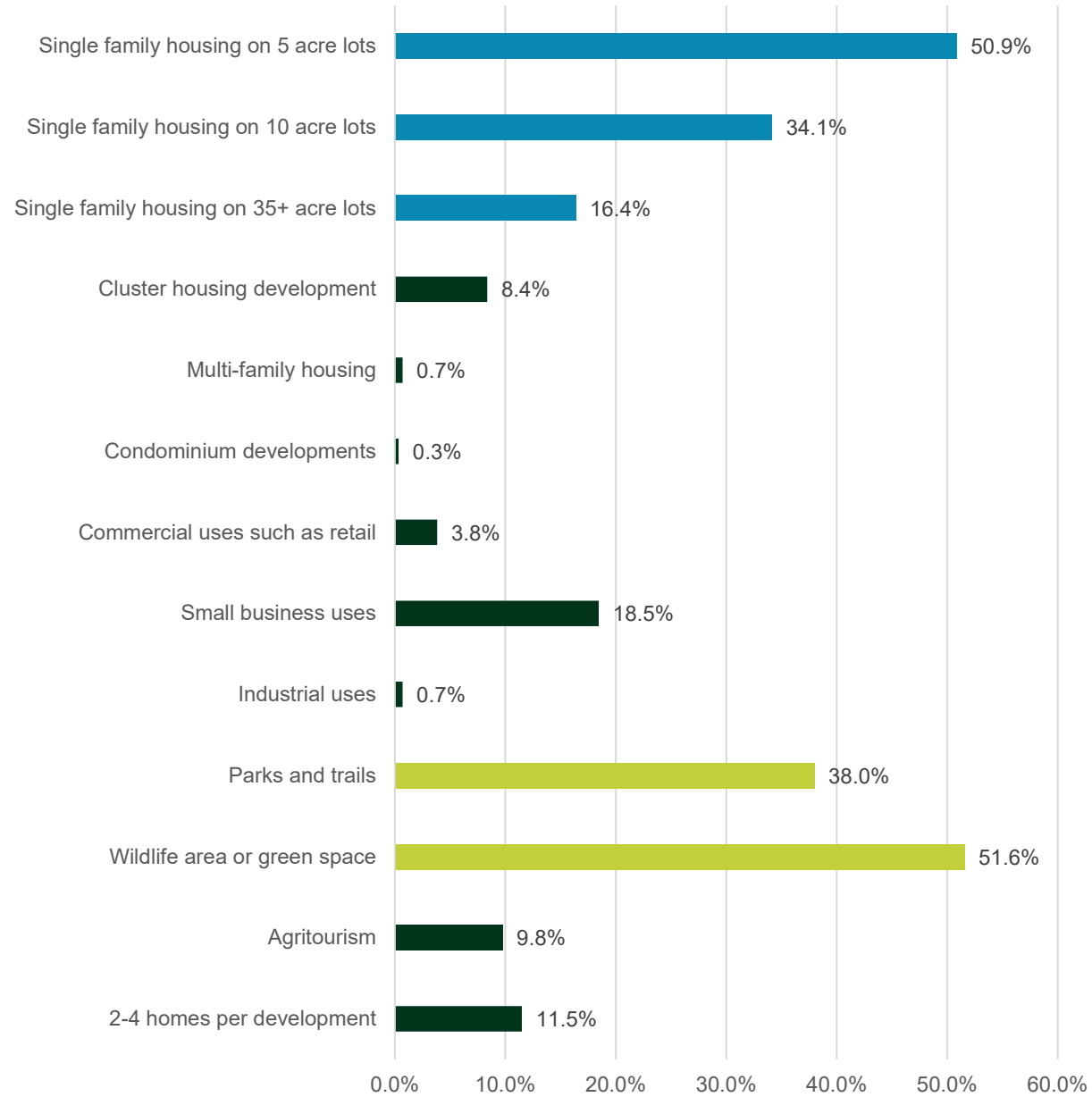
Q14b. 2005 vs. 2022: Brighton Residents' Opinion on Farmland Use



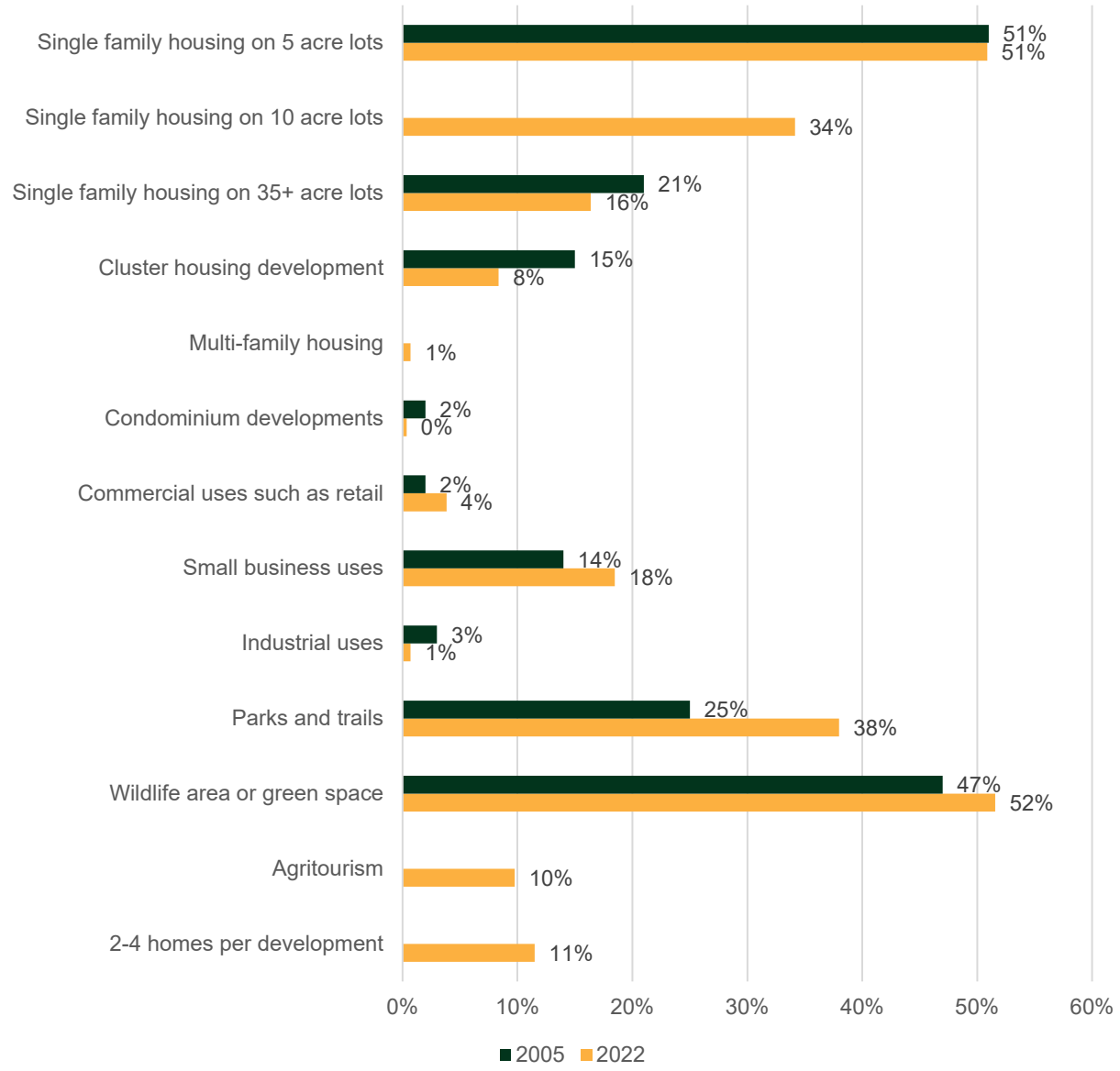
Q14c. Brighton Residents' Responses to Option to Limiting Growth Based on Acres Owned



Q15. Brighton Residents' Preferred Alternate Land Uses

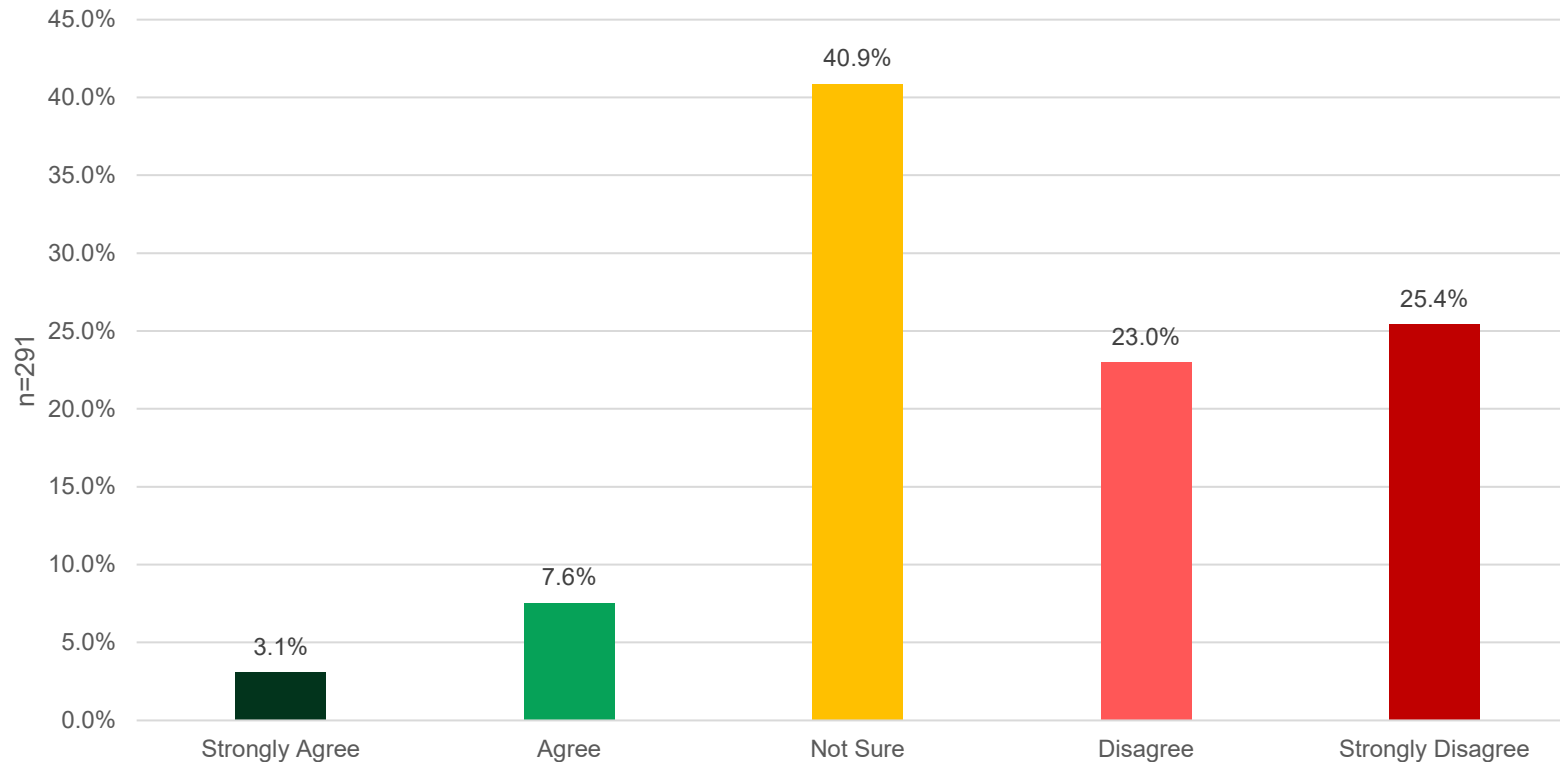


Q15b. 2005 vs. 2022: Brighton Residents' Opinion on Farmland Use



Mean = 2.4
Median = 3

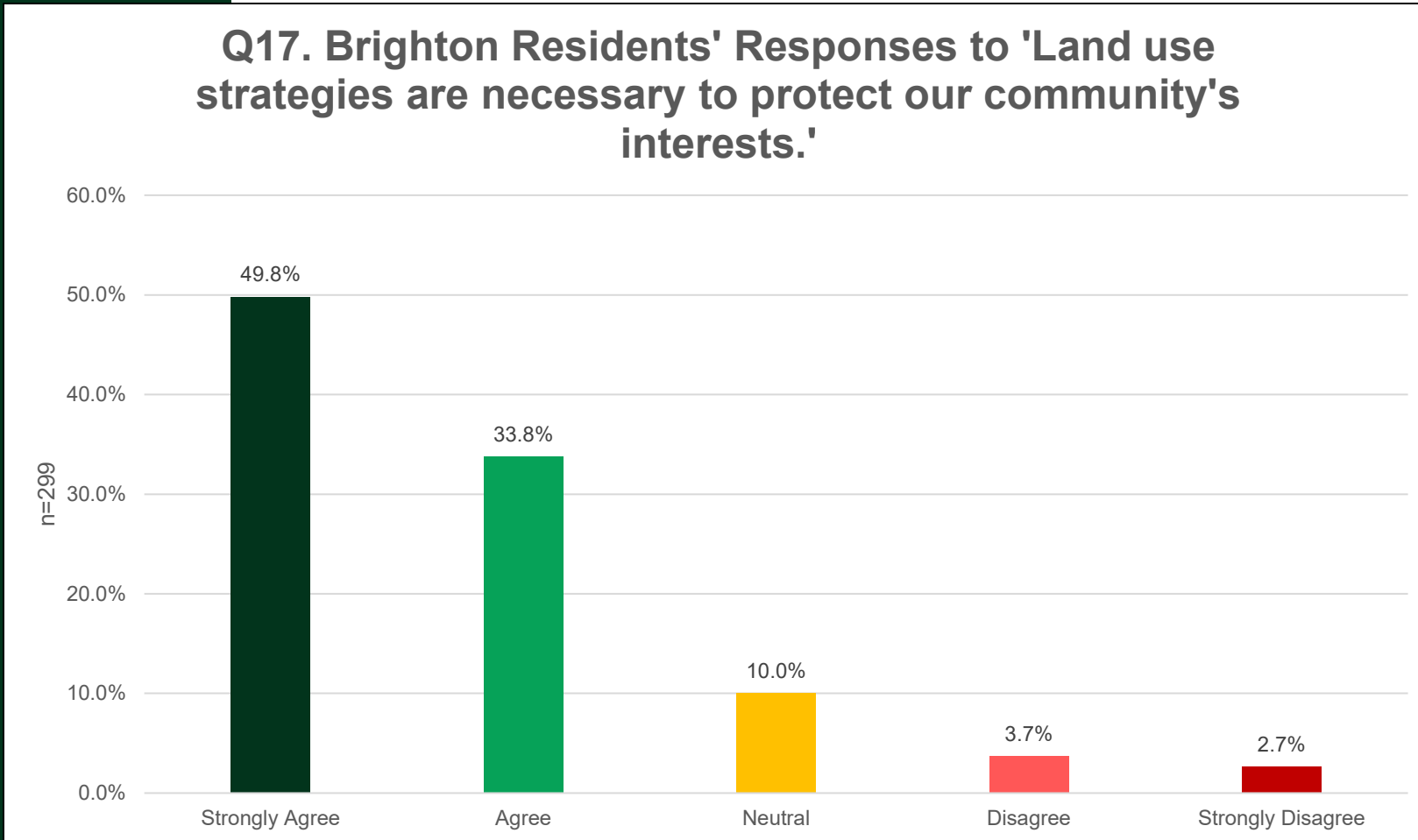
Q16. Brighton Residents' Responses to 'I would consider placing some or all of my property in conservancy, conservation easement, and/or land donation.'



Managing Growth and Change

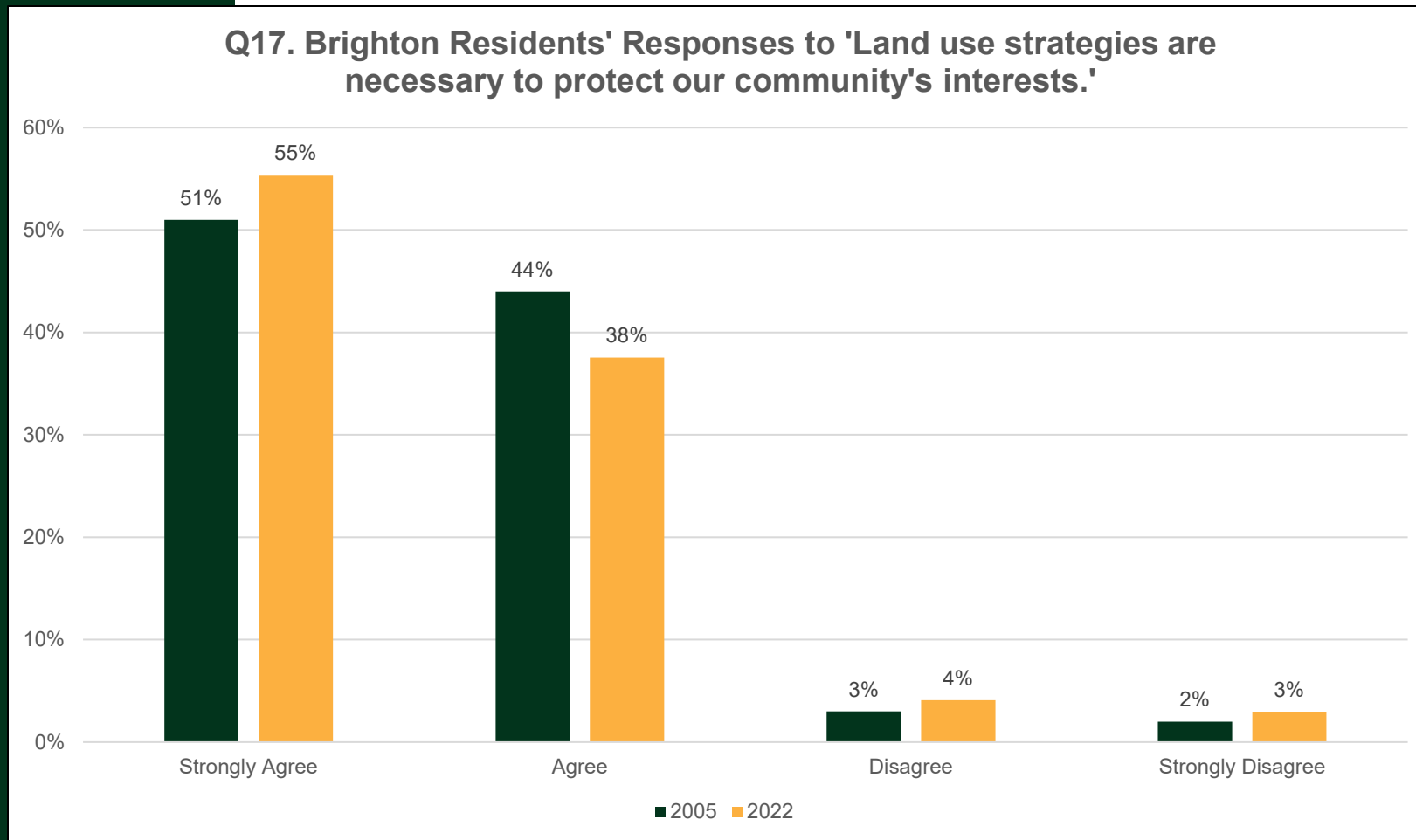
Mean = 4.2
Median = 4

Q17. Brighton Residents' Responses to 'Land use strategies are necessary to protect our community's interests.'



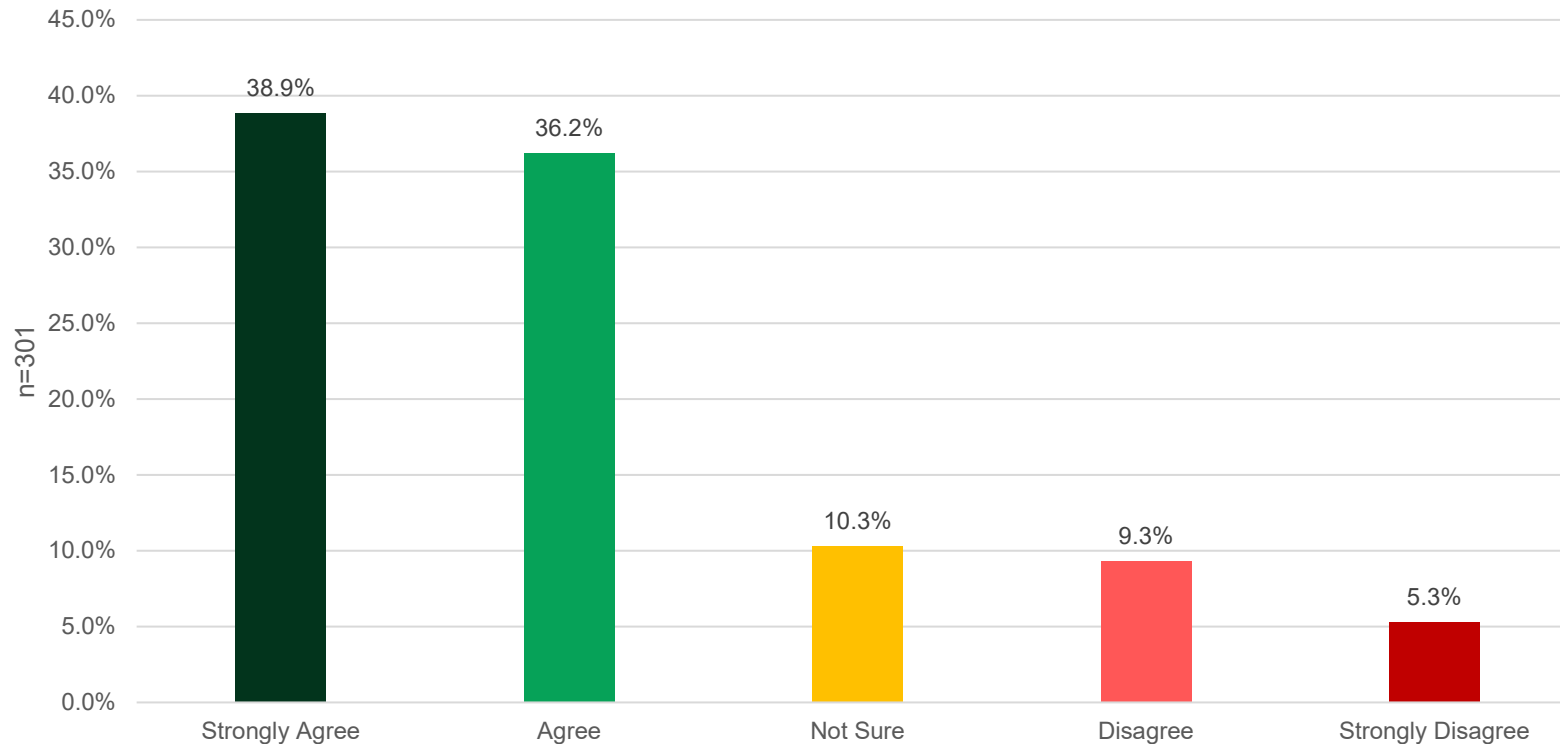
2005
Mean = 3.5
Median = 4

2022
Mean = 3.5
Median = 4



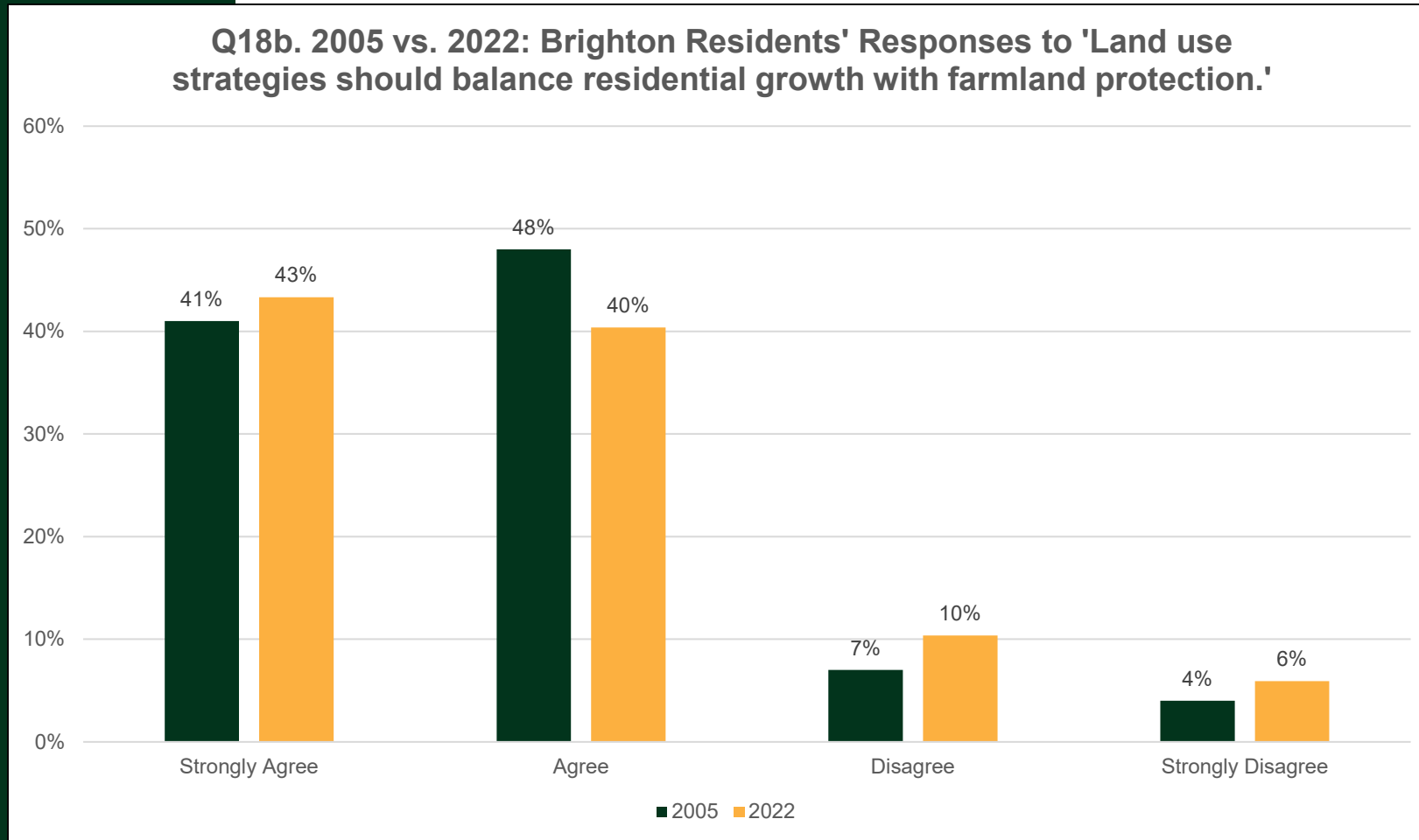
Mean = 3.9
Median = 4

Q18. Brighton Residents' Responses to 'Land use strategies should balance residential growth with farmland protection.'



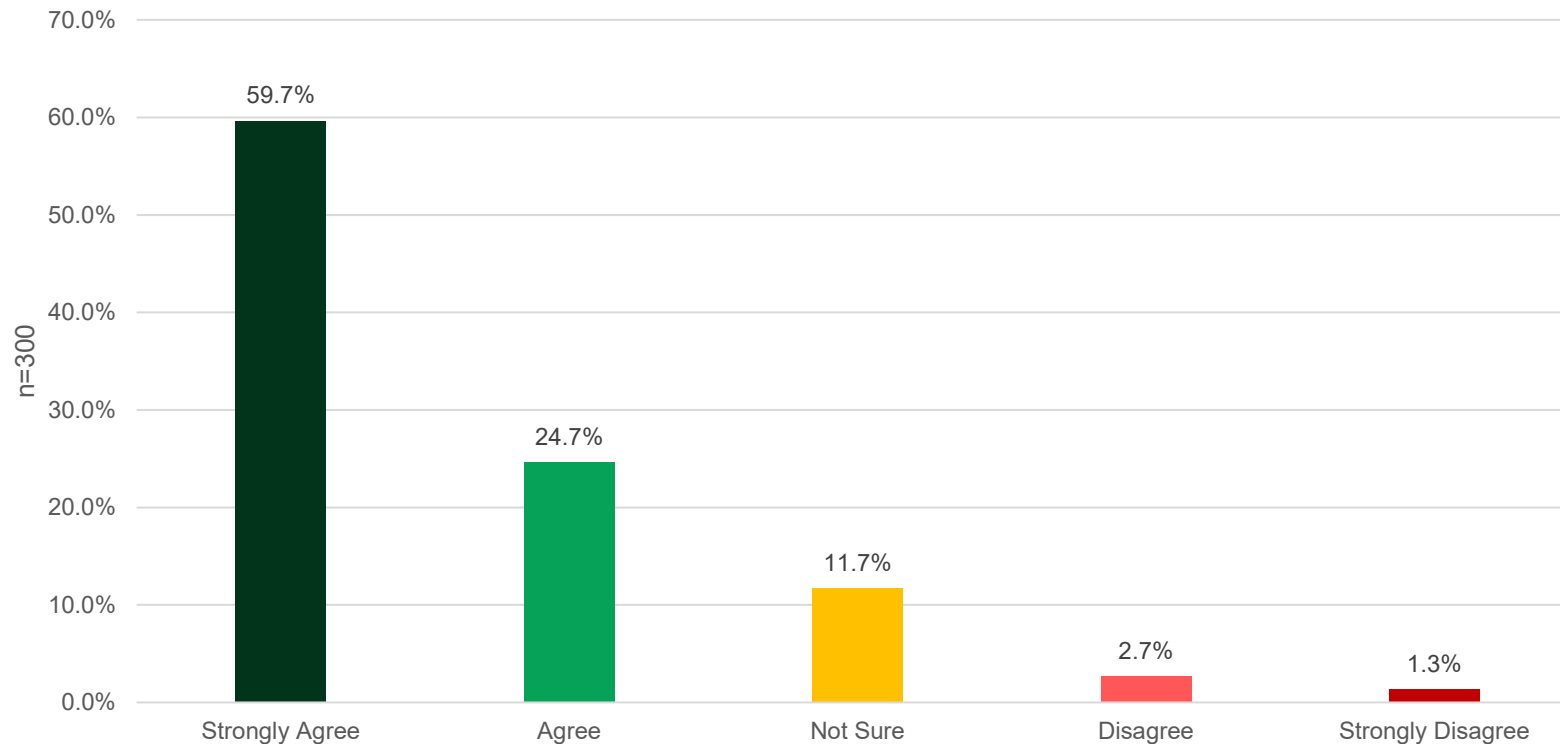
2005
Mean = 3.3
Median = 3

2022
Mean = 3.5
Median = 4



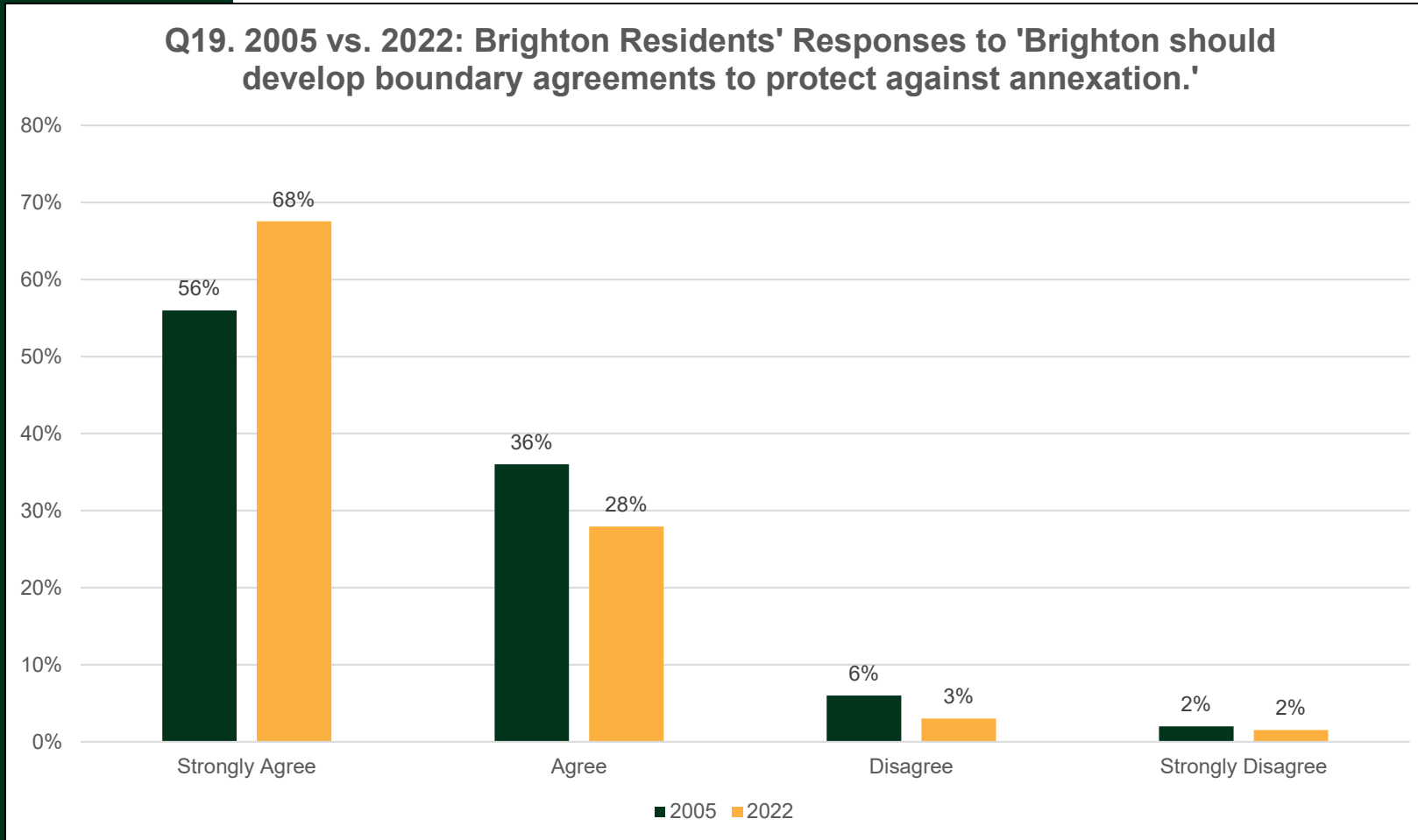
Mean = 4.4
Median = 5

Q19. Brighton Residents' Responses to 'Brighton should develop boundary agreements to protect against annexation.'



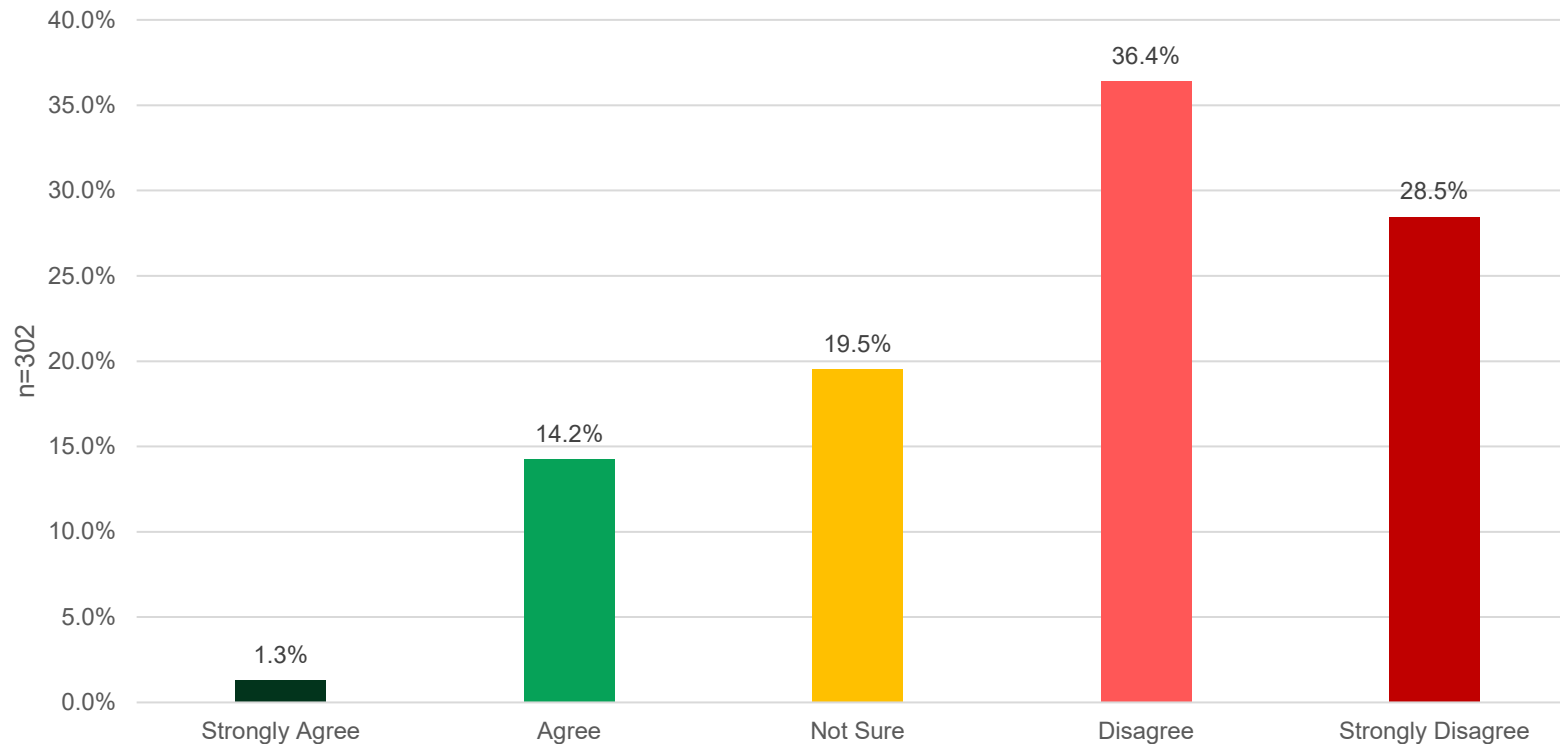
2005
Mean = 3.7
Median = 4

2022
Mean = 3.6
Median = 4



Mean = 2.2
Median = 2

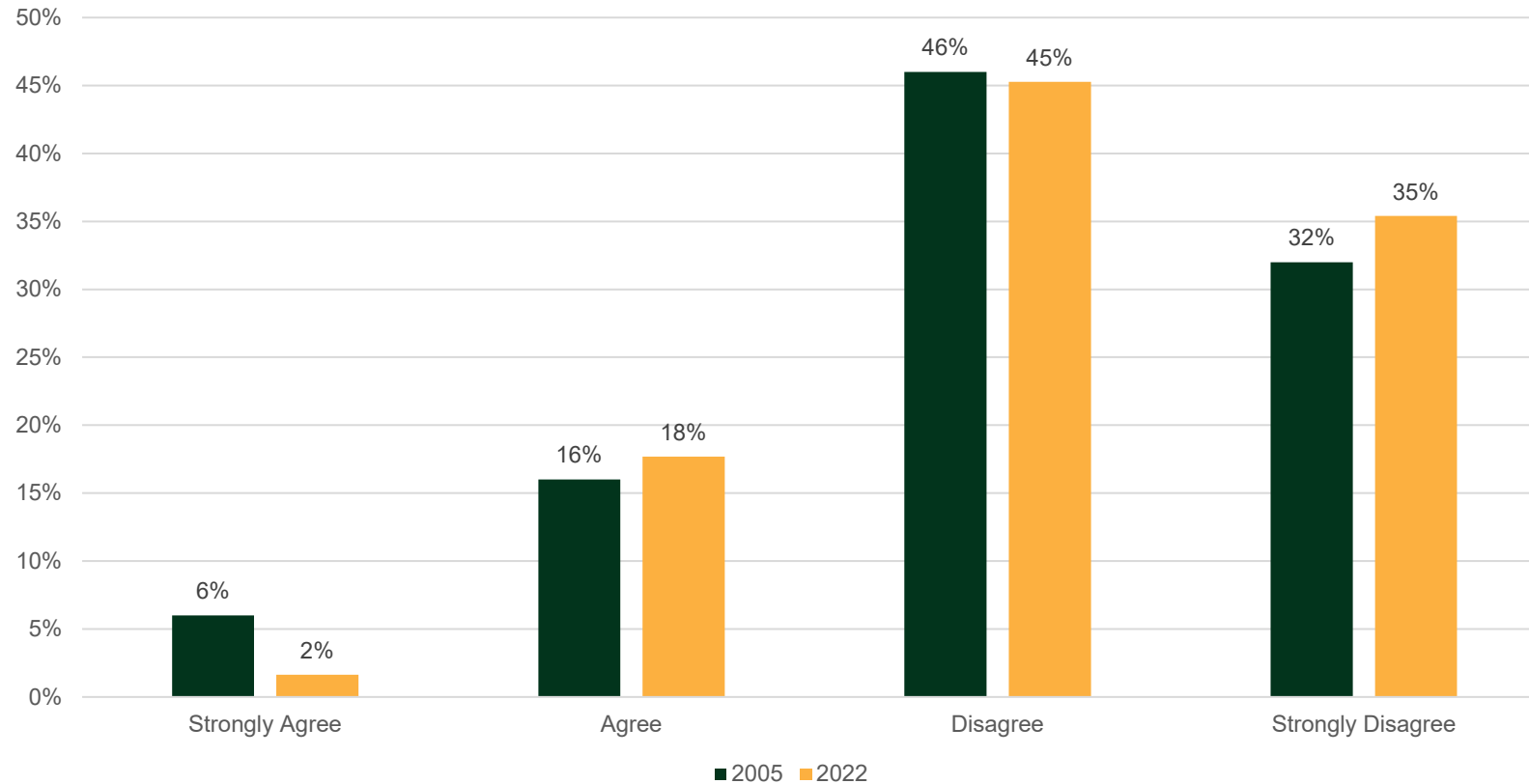
Q20. Brighton Residents' Responses to 'It is very important to attract new businesses and new jobs to Brighton.'



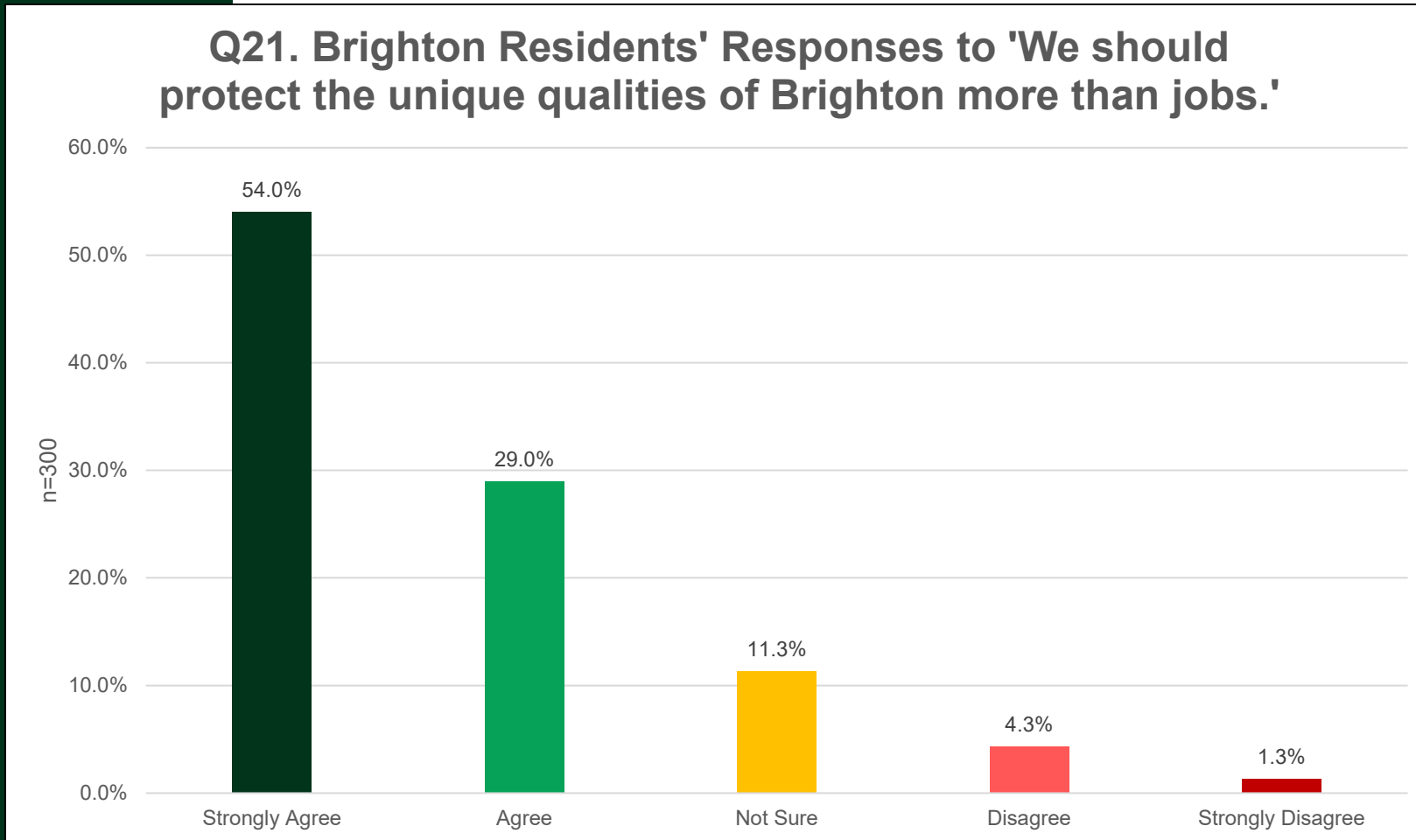
2005
Mean = 2
Median = 2

2022
Mean = 2.1
Median = 2

Q20b. 2005 vs. 2022: Brighton Residents' Responses to 'It is very important to attract new businesses and new jobs to Brighton.'

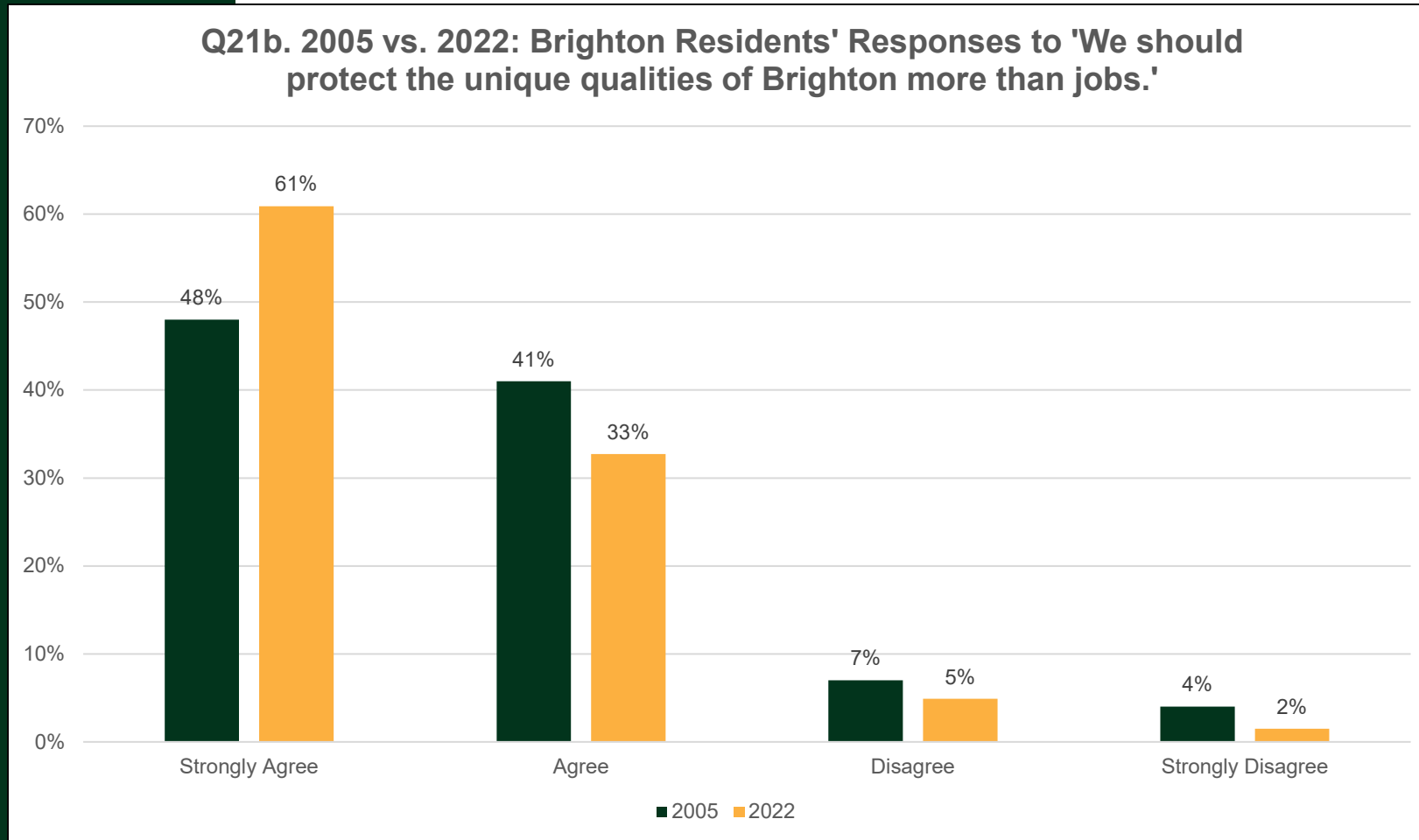


Mean = 4.3
Median = 5

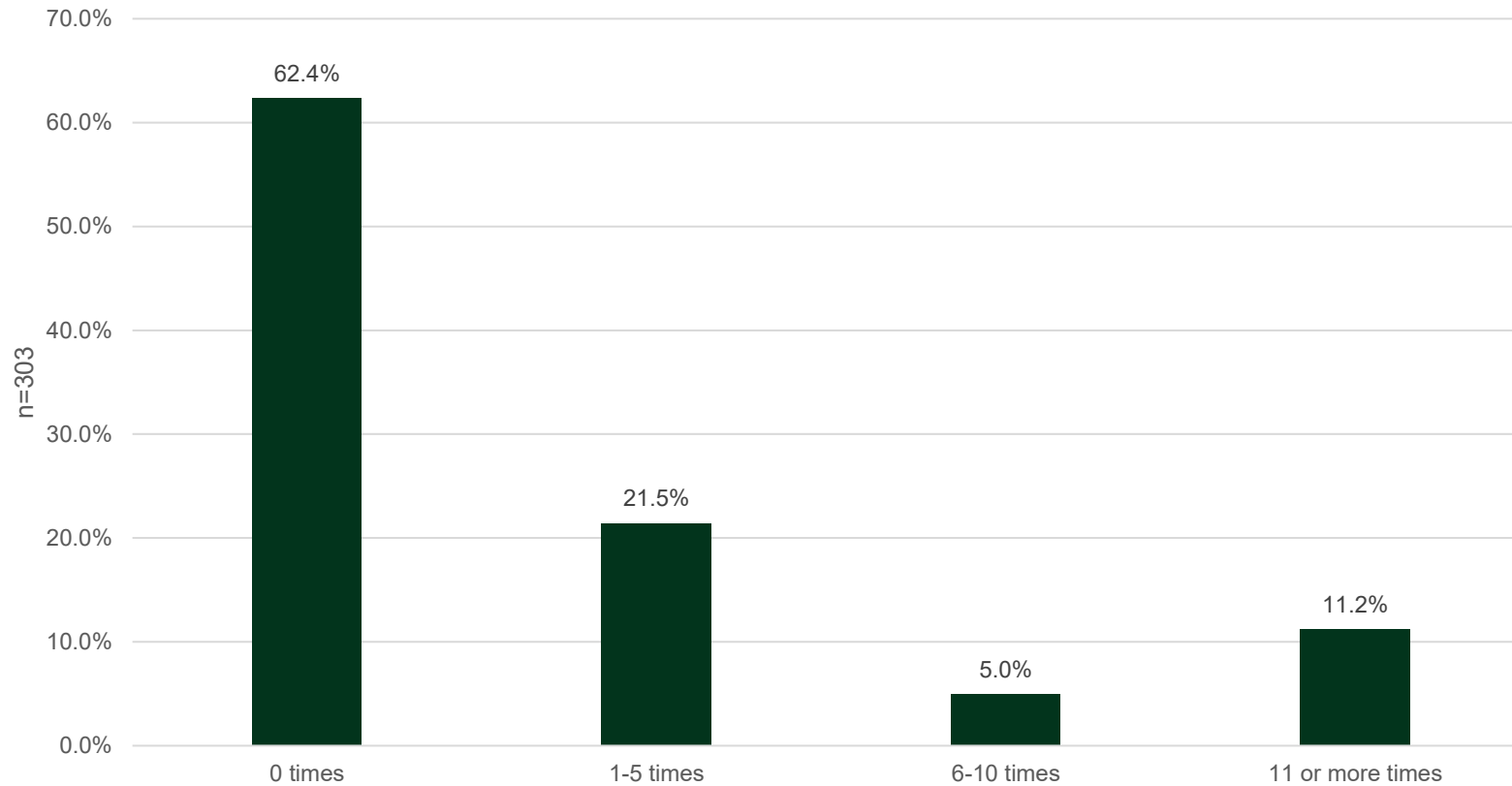


2005
Mean = 3.3
Median = 3

2022
Mean = 3.5
Median = 4



Q22. Number of Times Brighton Residents' Have Golfed at Brighton Dale Links



Q23. Number of Times Brighton Residents' Have Visited Bong Recreation

